

THE

Elks

MAGAZINE



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JANUARY 1954 Business Outlook-1954



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EXCLUSIVE FRANCHISE FOR AN INVENTION EXPECTED TO REPLACE A MULTI-MILLION-DOLLAR INDUSTRY

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**This is a call for men everywhere to handle
exclusive agency for one of the most
unique business inventions of the day.**

Forty years ago the horse and buggy business was supreme—today almost extinct. Twenty years ago the gas-light mantle industry ran into many millions—today a relic. Only a comparatively few foresighted men saw the fortunes ahead in the automobile and the electric light. Yet irresistible waves of public buying swept these men to fortune, and sent buggies and gas-lights into the discard. So are great successes made by men able to detect the shift in public favor from one industry to another.

Now another change is taking place. An old established industry—an integral and important part of the nation's structure—in which millions of dollars change hands every year—is in thousands of cases being replaced by a truly astonishing, simple invention which does the work better—more reliably—AND AT A COST OFTEN AS LOW AS 2% OF WHAT IS ORDINARILY PAID! It has not required very long for men who have taken over the rights to this valuable invention to do a remarkable business, and show exceptional earnings.

**Not a "Gadger"—
Not a "Knick-Knack"—**

**but a valuable, proved device which
has been sold successfully by business
novices as well as seasoned
veterans.**

Make no mistake—this is no novelty—no flimsy creation which the inventor hopes to put on the market. You probably have seen nothing like it yet—perhaps never dreamed of the existence of such a device—yet it has already been used by corporations of outstanding prominence—by dealers of great corporations—by their branches—by doctors, newspapers, publishers—schools—hospitals, etc., etc., and by thousands of small business men. You don't have to convince a man that he should use an electric bulb to light his office instead of a gas lamp. Nor do you have to sell the same business man the idea that some day he may need something like this invention. The need is already there—the money is usually being spent right at that very moment—and the desirability of saving the greatest part of this expense is obvious immediately.

**Some of the Savings
You Can Show**

You walk into an office and put down before your prospect a letter from a sales organization showing that they did work in their own office for \$11 which formerly could have cost them over \$200. A building supply corporation pays our man \$70, whereas the bill could have been for \$1,600! An automobile dealer pays our representative \$15, whereas the expense could have been over \$1,000. A department store has expense of \$88.60, possible cost if done outside the business being well over \$2,000. And so on. We could not possibly list all cases here. These are just a few of the many actual cases which we place in your hands to work with. Practically every line of business and every section of the country is represented by these field reports which hammer across dazzling, convincing money-saving opportunities which hardly any business man can fail to understand.

**Profits Typical of
the Young, Growing Industry**

Going into this business is not like selling something offered in every grocery, drug or department store. For instance, when you take a \$7.50 order, \$5.50 can be your share. On \$1,500 worth of business, your share can be \$1,100.00. The very least you get as your part of every dollar's worth of business you do is 67 cents—on ten dollars' worth \$6.70, on a hundred dollars' worth \$67.00—in other words two-thirds of every order you get is yours. Not only on the first order—but on repeat orders—and you have the opportunity of earning an even larger percentage.

**This Business Has
Nothing to Do With
House to House Canvassing**

Nor do you have to know anything about high-pressure selling. "Selling" is unnecessary in the ordinary sense of the word. Instead of hammering away at the customer and trying to "force" a sale, you make a dignified, business-like call, leave the installation—whatever size the customer says he will accept—at our risk, let the customer sell himself after the device is in and working. This does away with the need for pressure on the customer—it eliminates the handicap of trying to get the money before the customer has really convinced himself 100%. You simply tell what you offer, showing proof of success in that customer's particular line of business. Then leave the invention without a dollar down. It starts working at once. In a few short days, the installation should actually produce enough cash money to pay for the deal, with profits above the investment coming in at the same time. You then call back, collect your money. Nothing is so convincing as our offer to let results speak for themselves without risk to the customer! While others fail to get even a hearing, our men are making sales running into the hundreds. They have received the attention of the largest firms in the country, and sold to the smallest businesses by the thousands.

EARNINGS

Exceptional earnings grossed show the possibilities attainable in this business. A Louisiana man wrote: "My average earnings past 3 years about \$150 a week; last 3 months as much as \$250 weekly." Ohio man's report: "A business man said to me, 'This thing has caught the whole city on fire.' For the first 30 days I worked, I earned \$1343.00." A Tennessee man: "Last year, my average built up to \$200 a week by December, but my earnings January reached \$1,000 net." Space does not permit mentioning here more than these few random cases. However, they are sufficient to indicate that the worth-while future in this business is coupled with immediate earnings for the right kind of man. Some of our top men have made over a thousand sales each on which they earned up to \$60 per sale and more. Many of these sales were repeat business. Yet they had never done anything like this before coming to us. That is the kind of opportunity this business offers. The fact that this business has attracted to it such business men as former bankers, executives of businesses—men who demand only the highest type of opportunity and income—gives a fairly good picture of the kind of business this is. Our door is open, however, to the young man looking for the right field in which to make his start and develop his future.

No Money Need Be Risked

in trying this business out. You can measure the possibilities and not be out a dollar. *If you are looking for a business that is not overcrowded—a business that is just coming into its own—on the upgrade, instead of the downgrade—a business that offers the buyer relief from a burdensome, but unavoidable expense—a business that has a prospect practically in every office, store, or factory into which you can set foot—regardless of size—that is a necessity but does not have any price cutting to contend with as other necessities do—that because you control the sales in exclusive territory is your own business—that pays more on some individual sales than many men make in a week and sometimes in a month's time—if such a business looks as if it is worth investigating, get in touch with us at once for the rights in your territory—don't delay—because the chances are that if you do wait, someone else will have written to us in the meantime—and if it turns out that you were the better man—we'd both be sorry. So for convenience, use the coupon below—but send it right away—or wire if you wish. But do it now.* Address

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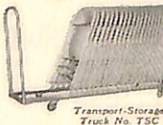
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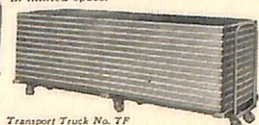


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THE Elks

VOL. 32

MAGAZINE

No. 8

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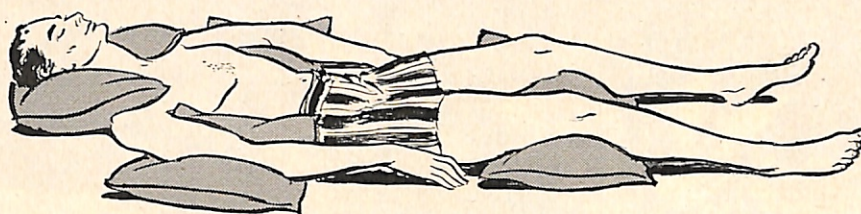
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If you can't sleep, try this

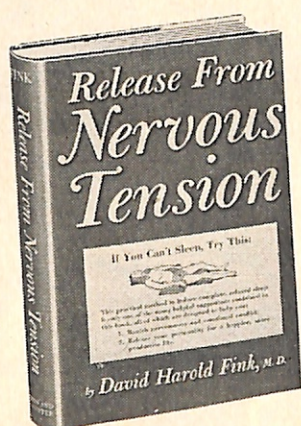


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EVEN DOGS GET NEUROTIC
"Imaginary" illness and neurosis. Our fears. Where jitters come from. How to win your war on nerves.

MEET THE INTERBRAIN
How your emotions work. Acquiring emotional control. The seat of your emotions. Love, hate, fear, rage, jealousy, sex.

THE MIND TELLS THE BODY
Ulcers, heart disease, colitis. "Morning sickness." Nerves vs. blood pressure.

AND THE BODY TALKS BACK
It's not "all in the mind." Controlling your temper comfortably. Hypnotism and alcohol.

RELAXATION: A WAY OUT
The vicious circle. Learning to relax. What you can accomplish, week by week.

LET GO—A LITTLE MORE
Release from muscle tension. How to relax while you sleep. "Controlled sleep." Breaking unwanted habits.

HOW RELAXATION WORKS
The most common symptom of nervousness. Curing the jitters. Getting off to an easy start.

ACTION LEADS TO FREEDOM
How to find release in your activities. Three ways to lose yourself in action and improve your mental health.

PLAY IS GOOD MEDICINE
Getting a lift out of life. How to get it now. Cutting loose from your inhibitions.

WORDS ARE TRIGGERS TO ACTION
How your behavior is "verbally conditioned." How to use language for greater peace of mind.

EVERY MAN HIS OWN ANALYST
Knowing your habit patterns. How to get rid of neurotic trends. What to look for. What to do about it. Five steps to successful self-analysis.

THE FIRST TEN YEARS ARE THE HARDEST
How far have you grown up? Getting rid of childish attitudes. How to change habits for greater accomplishment, joy, freedom.

TREAT YOURSELF TO A FRESH START
Adjusting yourself to your work. Case histories of people who wouldn't stay licked. Five suggestions for vocational guidance.

ARE YOU ALLERGIC TO SOME PEOPLE?
What to do about people who get on your nerves. How to watch your contacts. Back-seat drivers in your life. The ABC treatment.

TRY ON A NEW ATTITUDE
Getting in step with life. How to control your attitudes, and your life.

LYING on his bed, with four pillows placed under his head and knees and arms, the man above is feeling more completely relaxed than he has felt in years. His jaw, his lips and his eyes are also playing their part in the exercise he is doing. As you can see, however, he really is not "exercising" in the usual sense of the word. Quite the contrary. And soon this man, who has been suffering from sleeplessness and jittery aching muscles, will enjoy one of the most restful nights of sleep he has ever known.

The picture above is an illustration of one of the easy ways to relax that is described in *Release From Nervous Tension*, by David H. Fink, a practicing neuro-psychiatrist. It is just one of the many methods, both physical and mental, by which Dr. Fink can help you relieve overwrought nerves, and alleviate the many bodily ailments (such as indigestion, stomach ulcers, high blood pressure, arthritis, allergies) which a case of nerves may be giving you.

Your Trouble Is NOT "Just Imagination"

Contrary to the advice you may be getting from well-meaning but misinformed friends, these nervous disorders are *not* the result of your imagination. Nerves control all our organs, and emotional tensions can strain your muscles to produce such symptoms as backache, or pains along the ribs, or between the shoulders. They can cause just as painful and just as serious an ailment as you could get from a germ or an organic defect. If anything, your nervous ailment is even worse. For many other ailments may cure themselves—but the nervous sufferer makes his trouble worse by worrying about it, and although he realizes this, he can't stop worrying.

How to Break the Vicious Circle

With clear and practical illustrations from actual case histories, Dr. Fink shows you where to start to break up this vicious circle of worry causing pain and distress, and the pain itself causing more worry. In friendly, untechnical style, he shows you a number of ways by which you can break the grip of nervous tension on your system.

Dr. Fink shows you how to relax both your body and your mind, and explains the A-B-C's of protecting yourself from people who drive you crazy. He suggests ideas for analyzing yourself, your marriage, and your job, to determine what is causing the strain on your nervous system. And he has devised a method for *losing* those friends who cause you worry and anxiety: friends you don't want around you any more, but are perhaps afraid to tell them so.

The Book-of-the-Month Club News says: "Dr. Fink not only knows his stuff, he knows how to write . . . with humor, relaxed and easy. He gets right down to brass tacks and tells you, in detail, step by step, the simple mechanics of bodily relaxation. Then when those wretched knots are loosened, he gives you some simple, useful, concrete hints about how to play, how to work, how to look at yourself as if you were somebody else, how to understand what you see in yourself, and how to start over again after one of the ever-recurring mistakes we all make."

By practicing Dr. Fink's proved technique for releasing yourself from nervous tension you can very quickly know what it means to feel free from strain, really at ease mentally and physically, no longer "all wound up." As little as five minutes, morning and evening, devoted to these simple, restful exercises will show definitely how much *systematic relaxation* can do for you. And in as short a time as five days, this book will prove that it can accomplish the results you are after, or it costs you nothing.

SEND NO MONEY

Release From Nervous Tension is very definitely a self-help book. Its instructions are designed to help you banish nervousness and emotional conflict, and release your personality for a happier and more productive life. If it does not prove to you that it can do so, you may return it for a refund of its price. The coupon here, with your name and address, is all that is necessary to have a copy sent to you at once. Simon and Schuster, Publishers, Mail Order Dept. 24, 630 Fifth Avenue, New York 20, N. Y.

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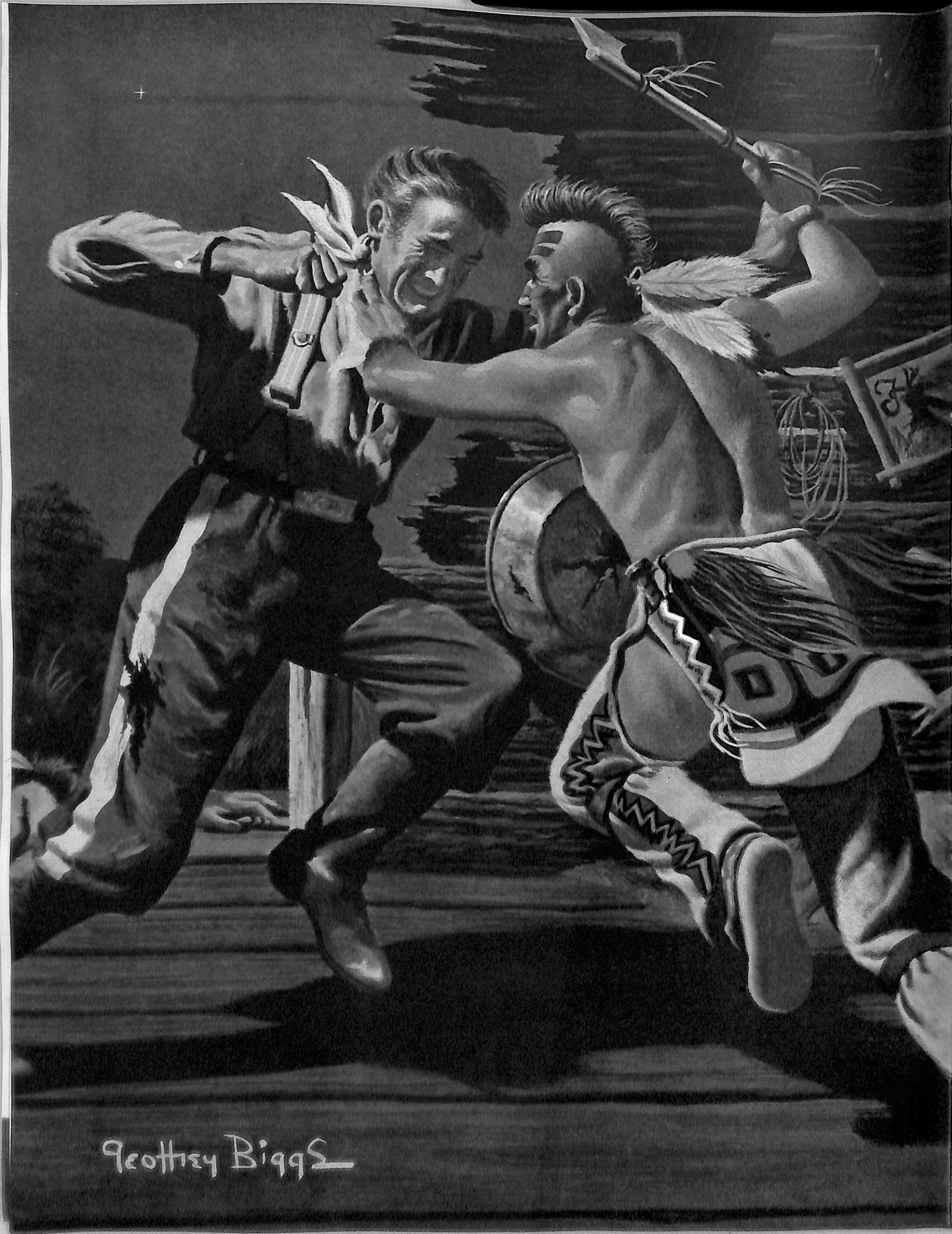
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Geoffrey Biggs

Wait In the Night

Sergeant Clintock couldn't complain—he was a volunteer escort.

BY CHARLES YERKOW

IT HAD HAPPENED months before, but the violence of it was still there to see, even with the weeds grown high. The Indians had set fire to the place, and the roof over the back room had burned away. The rain had saved what stood now as charred black walls of what had been the Wayne log house.

Sergeant Roby Clintock rode ahead of the wagon. He looked around him. The plow still stood where Jim Wayne had been killed. Mrs. Wayne, who had tried to reach him from the house, had got as far as the well, and there her torn and dead body had been found. Troop H, under Captain Quinlan, had come in to put things right. The irony of it was that but a month before the attack Jim Wayne had come to the trading post at Fort Day and had bought plenty of shells for his new repeating rifle. Now the Indians were one rifle richer, and two wooden stakes at the side

of the clearing were grave markers for Jim and his wife.

It was yet long before sundown. The damp forest shadows back of the house appeared mean and vile. The wagon creaked to a stop and the team snorted. The girl, Mary Forney, gathered her skirts against the wetness of the tall weeds and grass as she got off the wagon. Her face seemed drawn, or maybe her height made it seem so to Roby.

Webb and Harrop were still in their saddles, their eyes fixed on the cottonwoods yonder. Webb was a big man, with a ruddy scowling face, and Roby just couldn't think of him being afraid. No, not Webb. Maybe Harrop was afraid, but not Webb. Harrop kept looking at the sky, as though he wished night would never come.

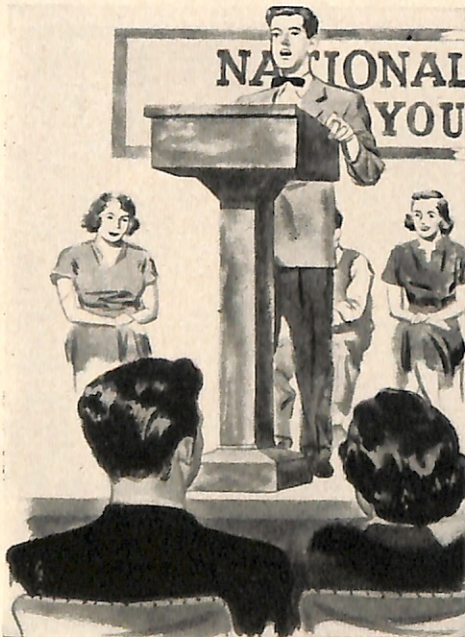
Just then a chickadee sounded back of the barn, and for a moment Roby let himself listen. The chirp-like call reminded him of home, of the (Continued on page 44)

He saw her thin
arm reaching out for the
pistol on the floor.





SCHOLARSHIPS



YOUTH LEADERSHIP

WHEN THE Elks National Foundation was created 25 years ago, it had a capital of \$100,000, a grant from the Grand Lodge. But this nest egg was but a small part of its capital. Its greatest asset—never shown on a balance sheet—was a vision of benevolent service to mankind in the name of all Elkdom. The man who had that vision, and who has directed the Foundation's activities ever since it was created during his Grand Exalted Rulership, is John F. Malley of Boston, Chairman of the Foundation's Board of Trustees.

Today, that vision is a reality, made so by the gifts, large and small, from Elks that have swelled that first hundred thou-

sand to \$3,500,000. The soundness and the inherent appeal of the Foundation idea—a permanent trust fund, with the entire income dedicated to charity—have been amply demonstrated by the record of the first quarter-century. The fund grew slowly at first, but has been increasing at a faster rate in recent years. As the capital funds grew faster, the amount of money available for distribution each year has increased faster. Since its beginning, the Foundation has distributed a total of over \$750,000, or an average of \$30,000 yearly. This annual expenditure has grown steadily, until today the Foundation is spending nearly \$130,000 a year in humanitarian enterprises benefitting every section of the country, which demonstrates how the Foundation idea is snowballing.

The Foundation's mission is two-fold: One, to sponsor worthy projects itself as the Order's nation-wide philanthropic agency; two, to assist State Associations and agencies of the Grand Lodge in carrying out charitable enterprises. How the Foundation discharges these missions is shown by the fact that of the \$128,994 it spent last year, \$48,969 went for programs sponsored directly by the Foundation and \$80,025 was distributed under the second category to State Associations for their chosen philanthropic projects, and to the Grand Lodge Committee on Youth Activities for leadership awards.

A program of college scholarships for deserving youngsters, as one way of developing leaders for the nation, was the first project undertaken by the Foundation. It is still a major activity. There are three types of scholarships awarded by the Foundation. Each of them is designed to serve a particular purpose, to meet a specific need.

STUDENT SCHOLARSHIP AWARDS

Heading the list are the Most Valuable Student Scholarships. The Foundation's Most Valuable Student Competition has been conducted for 20 years. Because the standards for this Competition are so extremely high, these awards are con-

sidered among the highest honors that can come to a student. This Competition emphasizes scholarly achievement. An entrant must have grades averaging 95 or better to have any chance for consideration. But this is by no means the exclusive criterion. Character also is considered, to insure that recipients have well-rounded personalities.

Applications for Most Valuable Student Scholarships must be endorsed by the lodge in whose jurisdiction the applicant lives, and filed with the Secretary of the State Elks Association before March 1. The Association's Scholarship Committee selects the applications it deems best, to fill the quota of applications assigned its state, and forwards these entries to the Foundation by April 1. The Foundation's Board of Trustees selects the winners and announces them at the following Grand Lodge Convention.

For this year's Most Valuable Student Competition, the Foundation offers 46 awards totalling \$25,000 and ranging from \$1,000 down to \$500 each. Boys and girls compete separately for the same number of awards of identical amounts. The number of awards and the amounts offered are the largest in the Competition's history.

STATES AND TERRITORIES

As another phase of its educational program, the Foundation offers to each state one or more scholarship grants to be awarded by the State Association on whatever basis of selection it desires. Similar grants are made to Alaska and the Territories each year. Currently, about 100 of these grants are made each year. These grants are for \$400, and the number made to each state depends on the total contributions to the Foundation received from that state. The only restriction on them is that the entire amount of \$400 must be presented to the student selected.

These scholarship grants are entirely unrelated to the Most Valuable Student Awards, and the two should not be confused. The scholastic standards maintained by the Foundation for the Most

Mission

Elks National Foundation broadens

of Service

charitable deeds as funds grow.

Valuable Student Awards are much higher than the standards set up by most Associations for these State Scholarships. Occasionally, the winner of a state scholarship will be of such high caliber that the Association will enter him, or her, in the Most Valuable Student Competition, and may win an award there, too. Nevertheless, these two types of scholarships are unconnected, and offered in entirely separate competitions.

In addition, many Associations and lodges, following the leadership of the Foundation, have established scholarship programs financed entirely by themselves. Approximately 250 such scholarships are granted annually, and these should not be confused either with the Most Valuable Student Scholarships or the Foundation Scholarships allocated to States.

SPECIAL SCHOLARSHIPS

Occasionally, the Foundation's Board of Trustees finds an applicant for a Most Valuable Student Scholarship who does not meet the exacting requirements to qualify for one of these awards, but who is, because of special circumstances, entitled to unusual consideration. In such cases, a special scholarship is granted.

EMERGENCY EDUCATIONAL FUND

The Foundation has at its disposal \$50,000 appropriated by the Grand Lodge for the purpose of furthering the education of children, under 25 years of age, of Elks killed or incapacitated by enemy action while serving in the Armed Forces of the United States or otherwise. This covers civilians who are victims of enemy action. Grants from this fund may be made only for education beyond high school.

Applications must be made to the lodge of which the applicant's father was or is a member, and certified by the lodge, with its report and recommendation, to the Chairman of the Foundation.

Children of Elks killed or injured in the Korean conflict were not eligible for assistance from this fund until passage of a resolution at the Grand Lodge Conven-

tion in St. Louis last July broadened its application to include them. Lodges should make sure that anyone eligible for and needing the assistance of this fund is not neglected.

YOUTH LEADERSHIP AWARDS

For several years, the Grand Lodge Committee on Youth Activities has sponsored a National Youth Leadership Contest, and has awarded prizes to the three boys and three girls selected as winners. These awards total \$16,775 to date and the money for them has been made available by the Foundation as a part of its program of aiding worthwhile Elk benevolences.

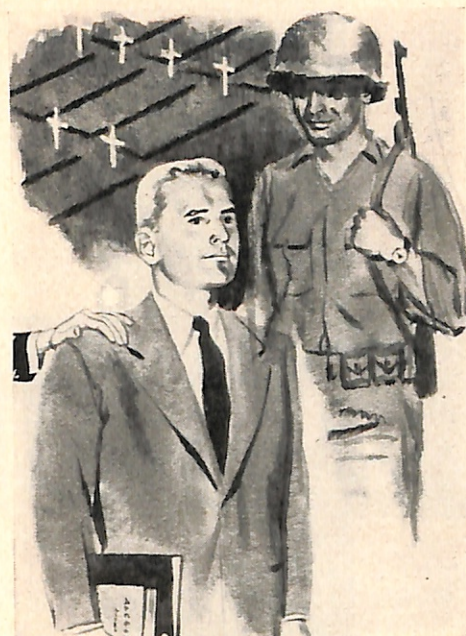
CEREBRAL PALSY GRANTS

The Foundation discovered three years ago that there was a great shortage of technicians skilled in the therapy of the cerebral palsied. Because of this shortage, thousands of persons, most of them children, were being denied the treatment, made possible by medical progress, that would help them to talk, walk and to become more useful citizens.

Since then, the Foundation has expended approximately \$75,000 in the form of grants that have enabled about 170 men and women to take advanced training in the latest techniques of physical, occupational and speech therapy for the treatment of the cerebral palsied. Grants have been made to persons in all sections of the country. Among them have been a few who were themselves victims of this condition, and who now, thanks to the foundation's help, are assisting others to achieve a useful life.

As its income has increased, the Foundation has broadened its activities by entering new fields, and has increased its grants to State Associations, thus helping them to enlarge the scope of their benevolent operations.

The scope of the Foundation's activities, its ability to serve as the benevolent arm of Elksdom are limited only by the income from the funds that have been entrusted to it to be held in perpetuity,



EMERGENCY EDUCATIONAL FUND



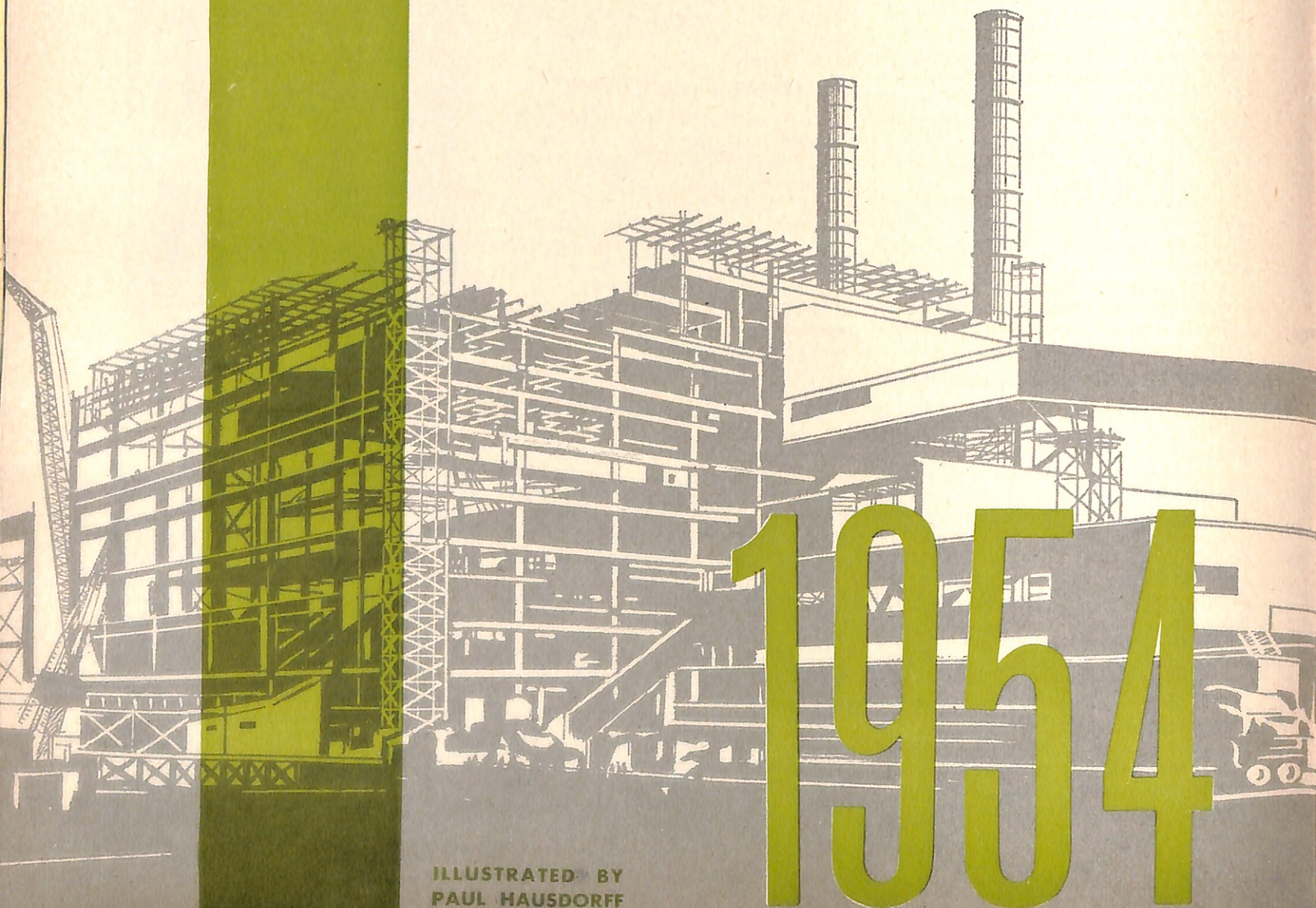
CEREBRAL PALSY

to serve mankind for all time. The Foundation enters its second quarter century confident that the members of this Order will, by their ever increasing gifts to it, enable it to broaden and expand its humanitarian services.

In addition to Chairman Malley, members of the Foundation's Board of Trustees are Robert S. Barrett, Alexandria, Va., Lodge No. 758; Floyd E. Thompson, Moline, Ill., Lodge No. 556; Charles H. Grakelow, Philadelphia, Pa., Lodge No. 2; L. A. Lewis, Anaheim, Calif., Lodge No. 1345; Edward J. McCormick, Toledo, Ohio, Lodge No. 53, and Sam Stern, Fargo, N.D., Lodge No. 260. Each is a Past Grand Exalted Ruler.

Business Outlook

*While the post-war boom
has passed its peak,
sound businessmen have
no reason for alarm.*



1954

ILLUSTRATED BY
PAUL HAUSDORFF



BY DR. MARCUS NADLER

Dr. Nadler is Professor of Finance at New York University and consulting economist for the Hanover Bank in New York. One of the country's foremost economists, Dr. Nadler has contributed to this Magazine for several years and his articles have uniformly reflected his capacity for analyzing business trends.

IN THE ARTICLE dealing with the outlook for 1953 the writer stated: "It is generally known that all booms come to an end. Indications are that the present boom will come to an end sometime during 1953 or early in 1954. . . . The only uncertainty that prevails at the moment is when this will take place." The prime question at that time, in other words, was not whether the boom would end, but when it would end.

Developments over the past several months have given the answer to this question. The post-war boom reached its peak in April 1953 when the index of industrial activity prepared by the Federal Reserve Board reached 243 (1935-39=100). In October 1953 the index stood at 232, a decline of $4\frac{1}{2}$ per cent.

The prime question today, therefore, is not when the boom will come to an end but rather how far will the decline go and how long will it last? History records that every major war is followed by a boom which in turn is succeeded by a serious decline in business activity. It is therefore not surprising to find that many people, drawing largely on past developments, conclude that history will repeat itself and that the country is now headed for a serious business decline.

It is the view of this writer that the readjustment in which the country finds itself at present will not last very long nor will it go very far. The pattern of the readjustment will be more like the one witnessed during 1948-49 and will not resemble the pattern of 1937-38 and certainly not the extreme depression of the early '30's.

The year 1953 will go down in history

as the year of transition. There was an important change in international political developments starting with the death of the Soviet dictator and culminating with the armistice in Korea. While the cold war continues unabated, the danger of a third world war is receding and this in turn is having an effect on military expenditures of the free countries of the world which seem to have reached a peak and are decreasing moderately.

The sellers' market in practically all lines came to an end. During the second half of 1953 the productive capacity of the United States was so great that it was not only adequate to meet the large civilian requirements and the defense needs of the government but also to provide for an increase in inventories. The fact that inventories were rising at a rather rapid rate during the year clearly indicated that production was definitely exceeding the demand.

In the money market the first half of the year was marked by a credit restraint policy adopted by the Federal Reserve authorities and by a debt management policy adopted by the Treasury intended to curb inflation. In the second half of the year the credit policies of the Reserve authorities underwent a change and measures were taken to broaden the credit base of the country. The Treasury abandoned the policy of competing aggressively with private borrowers and offered securities tailored to the needs of the Treasury. The result was that money rates in the second half of the year were lower than during the first half.

THE OUTLOOK

The transition period is continuing and will reach full fruition in 1954. In all probability, business activity during 1954 will be at a lower level than during the past year. The decline should be largest during the first half of 1954 and toward the end of the year a moderate improvement may be expected. The decline will result from the fact that inventories are very large, amounting at the end of September 1953 to nearly \$79 billion, and a reduction is bound to take place. A reduction in inventories invariably leads to a curtailment of production. A decline in consumer credit in the early part of the year may also be expected and this in turn will result in a lowering in the demand for durable consumers goods. Consumer credit is at a very high level, amounting at the end of September to

\$27,600 million, the highest on record. It was larger by \$154 million than in August and larger by \$4,200 million than in September 1952. Farm prices declined considerably during 1953, resulting in a decrease in farm income, and this will affect adversely the demand in 1954 for commodities usually purchased by the farmer.

Of prime overall importance is the fact that the pent-up consumer demand for all kinds of commodities has already been met. There is no longer a shortage of durable consumers' goods or of housing. During 1954 the economy of the country will accordingly depend primarily on current and replacement demand. Military expenditures also reached their peak in 1953 and a decrease is in the making. All these factors will contribute to the decline in business activity which will be accompanied by a moderate increase in unemployment and a reduction in the number of hours worked per week and, hence, of payrolls. Already the gross national product, which during the second quarter of 1953 was running at the annual rate of \$372.4 billion, had declined to an annual rate of \$369.0 billion during the third quarter of the year. A further moderate decline may still be expected.

DECLINE MODERATE

Where do we go from here? As stated above it is the opinion of this writer that the readjustment will not go very far nor last very long. This conclusion is based on the following facts:

The economy of the country as a whole is sound. There has been no abuse of bank credit and no widespread speculation. The productive facilities of the country are in good shape, the savings of individuals are estimated at over \$200 billion and the working capital position of corporations is strong. The standard of living of the people is rising and the economic security of the people is greater than ever before in the history of the country. Moreover it should be borne in mind that the population of the country is steadily increasing. At present the population of the United States is estimated at 160 million and if the present trend continues by the end of 1960 it may be 175 or 180 million. An increase of 15 to 20 million people in a period of seven years obviously is bound to have a great impact on the economy of the country.

(Continued on page 40)



PAST GRAND EXALTED RULER MICHAEL FRANCIS SHANNON

MICHAEL F. SHANNON, prominent Los Angeles attorney and Past Grand Exalted Ruler of the Order of Elks, passed away at St. Vincent's Hospital on November 17th, following a heart attack.

Born in Los Angeles, Calif., on July 28, 1887, Mr. Shannon was a resident of that city all his life. He was a graduate of St. Vincent's College, and earned his law degree at the University of Michigan in 1909. He spent four years as Assistant District Attorney in Los Angeles prior to entering private law practice.

An Honorary Life Member of Los Angeles Lodge No. 99, Mr. Shannon was initiated into that branch of the Order in 1909 and served as its Exalted Ruler in 1915. Three years later he was appointed District Deputy by Grand Exalted Ruler Bruce A. Campbell, and in 1920 he was the Order's Grand Esquire.

Appointed to the Grand Lodge Committee on Judiciary in 1921, he served with that body until 1926. From 1931 until 1934, when he was elected Grand Exalted Ruler at the National Convention in Kansas City, Mo., Mr. Shannon was a Justice of the Grand Forum.

When the Elks National Defense and Public Relations Commission was created in July, 1940, Michael F. Shannon was appointed to membership on it. He served with that group until 1942, when he resigned to become a member of the Elks National Memorial and Publication Commission, having been appointed, in November of the previous year, to fill the vacancy on that Commission caused by the death of Past Grand Exalted Ruler William

M. Abbott, a Past Exalted Ruler of San Francisco Lodge.

Mr. Shannon continued as a member of this Commission until his death, acting as its Assistant Secretary and Assistant Treasurer since 1946.

On March 25, 1949, Mr. Shannon represented the Elks National Veterans Service Commission at the dedication of the new home of Manila, P. I., Lodge, which had been destroyed during World War II.

At the Grand Lodge Session in St. Louis, Mo., last July, Past Grand Exalted Ruler Shannon was made a member of the Grand Lodge Convention Committee which was created at that time. He was responsible for the selection of his home town as the 1954 Grand Lodge Convention City, and was Chairman of the Los Angeles Committee planning that conclave.

Active in Republican circles, Mr. Shannon was Chairman of the Southern California Republican Campaign Committee in 1936, and a delegate to the 1940 Republican National Convention.

Deeply interested in charitable work, Mr. Shannon was on the Board of Directors of the Crippled Children's Society and a Director and Legal Counsel for the Santa Teresita Sanatorium of Duarte. He was a member of the Los Angeles Athletic Club, Past President of the Friendly Sons of St. Patrick and an affiliate of Romona Lodge of the Native Sons of the Golden West.

The Magazine staff shares with his wife and two daughters the deep sorrow and immeasurable sense of loss the death of this great Elk has brought to all who knew him.

ELKS NATIONAL SERVICE COMMISSION

ACTIVITIES

AN IMPORTANT Elk contribution to the rehabilitation of VA patients is the supply of leather to be worked into articles such as wallets, handbags, moc-casins, belts, etc., by the veterans as part of their prescribed therapeutic treatment. The lodges collect the hides, pay for shipment to a Los Angeles tannery. The Calif. Elks then distribute the processed leather to 167 hospitals, according to demand. The Grand Lodge pays cost of tanning and shipment for use of 175,000 leather-tooling patients.



1. ABOVE: The Kalispell, Mont., Elks' collection barrel is center of interest of, left to right: Past State Pres. DeWitt O'Neil, P.E.R. Reuben Nordtome, P.D.D. Arthur Sward, Club Mgr. Vern Criswell. Inaugurated in 1942, the Order's program has gained momentum annually. Last year Montana Elks supplied 800 hides; this year's coordinated State-wide effort aims at 1,500. Large and colorful pieces are most needed since more proficient patients are taking on bigger jobs. One veteran, for instance, is using an entire cow hide for a mural with a Western theme, and hopes to sell it for \$1,000.



2. ABOVE: Some of the larger pieces got to the Fort Douglas VA Hospital and were inspected admiringly by Grand Exalted Ruler Earl James when he visited there with E.R. Burton Birkinshaw during his stay at Salt Lake City, Utah, Lodge.

3. RIGHT: The therapeutic value of leather-working to the well-being of convalescent servicemen is obvious to these Elk visitors at the Oklahoma City, Okla., VA Hospital. Left to right, standing: Mr. James, Special Representative Floyd H. Brown, local Chairman Jack Kleingger and Past Grand Exalted Ruler Dr. Edward J. McCormick, Pres. of the American Medical Assn.



4. LEFT: One of the veteran-made leather products, a handsome brief-case, was presented to the Grand Exalted Ruler at the 1953 Calif. Elks Assn. Convention. Wheel-chair veterans are, left to right: Elk Ray Davis, Secy. Jim Dwyer of the U. S. Paraplegic Society and William Beaty. Standing: Calif. Committee Vice-Chairmen Ed Blaisdell of the West Cent. Dist., and Herb Price, Bay Dist., Mr. James, Committeeman S. R. Traver and State Chairman Robert N. Traver who has been touring many Western lodges, explaining the popular hides program and displaying some of the articles made by the patients.



A MESSAGE FROM THE GRAND EXALTED RULER

WE CAN MAKE 1954 a really new year, rather than just another year, if we make this a time for retrospection and self-examination.

If this contemplation of the past shows that we have been going in the wrong direction, then now is the time to change course, to abandon plans that do not have the promise of fulfillment and to make new ones that will enable us, as Elks, to attain worthwhile objectives.

There are so very many people around us who need our continued help—not money alone—but a kindly interest, guidance and affection—a kind word or a thoughtful act. To show understanding of a boy or a girl in lonely and desperate need may change the whole course of a life. Remember that we are as great as the good we do.

Ours is the philosophy of service to humanity, service to community, to country, and of service to God. We believe that such service to others enriches our own lives.

As the new year opens, let us renew our faith, revive our hopes and go forward with greater vigor, confident of success and proud of the good that Elks do.

► **Help Debby Win.** This month, the National Foundation for Infantile Paralysis appeals for funds to fight polio. Elks always have been in the

vanguard of the war to destroy this enemy that scourges so many children each year. We have contributed generously of time and money. This year, there is an added incentive for Elks to respond with even greater generosity.

The poster boy for the 1954 March of Dimes is four-year-old Debby Daines of Gooding, Idaho. Polio attacked Debby at four months, and he has spent most of his short life at the Idaho Elks Convalescent Home at Boise. Debby is just one of hundreds of youngsters who have been helped in their fight back to health by this wonderful Elk institution. Now, Debby has thrown himself into the campaign to raise the \$75,000,000 that will be needed to fight polio this year. For the first time since the battle was begun, there is great promise of a vaccine that will prevent polio and safeguard youngsters like Debby. Our efforts will aid materially in the realization of this great blessing.

I appeal to every Elk and to every lodge to help Debby win this fight.

EARL E. JAMES
GRAND EXALTED RULER

ROD & GUN

BY TED TRUEBLOOD

Steelhead fishing—chilly but rewarding sport.



AT OUR HOUSE, we usually forget about fishing and hunting during the Christmas holidays. The week between the 25th of December and New Year's Day is devoted to family and friends and the festivities of the season. As soon as January gets underway, however, our attention returns to the many activities that tempt us away from work and into the outdoors. One of the most attractive of these is winter steelhead fishing.

Last year, the first ten days of the New Year slipped by before we got the balmy weather that seemed made to order. When it came it could not be resisted, and mid-morning of the eleventh found me waist deep in rushing water, casting a small red-and-white spoon into the head of a swift run that had, in seasons past, yielded up considerable numbers of the great, silvery, sea-going rainbows.

A steelhead is a peculiar fish. He is a rainbow that has been to saltwater and returned to a stream to spawn, but he may come months before he is ready. He loiters here and there, feeding little, if at all, and lying in the deep, heavy water of the channel. But even within its confines steelheads do not rest everywhere—except when a big run is passing through and the stream is crowded with them. Otherwise there are certain pockets that they like, and unless the bottom is altered by high water, fish will be found in these places year after year.

Consequently, when I began fishing that morning I was aiming my casts at a particular spot on the surface, a long way out and somewhat upstream. It looked no different from any other water within reach. I remembered from seasons past, however, that when I dropped my spoon there it drifted down into a certain hidden place where a steelhead always seemed to lie.

I made maybe fifty casts; maybe a hundred, leaning into the long rod, watching the lure sail out, letting it sink and then maintaining just the right tension on the line as the sinker tap-tap-tapped along the bottom on its way downstream. Eventually, I began to lose interest. Surely, I must have worked the lure through the pocket many times by now. My casts became half-hearted.

Then it came. There was so much line out that I was not conscious of a definite

strike. The rod tip just bowed down and the nylon began to sizzle away through the current upstream. I came up hard with the rod to set the hook. The line began to peel off fast under my thumb. Away out, possibly a hundred feet, and far upstream from the spot where the slender strand sliced the water, a silvery form hurtled out, then crashed back.

I shoved the rod butt into my belly and began to reel fast. Slack was running away downstream with the current. Was he off? He must be. He must have thrown the hook. The line was tightening. I reeled faster. The line came taut. Was I snagged? No, he still was on. I could feel the telltale throbbing in the current that no snag ever makes.

THE SPOT from which I had been casting was dangerous because the full sweep of the current broke away into a long riffle just below it. Any good fish that made a run downstream into that probably would break off. I could follow only a few yards before deep water would stop me. Consequently, I began working my way upstream as rapidly as possible, following the narrow edge of wadable water between the brushy bank and a deep eddy.

The steelhead ran upstream first, then

across, then started down. I reeled fast and hoped. There was nothing else to do. The line came tight, then began to streak out. Down and down he raced then, finally, at the very break into the faster water, he stopped. He seemed to hang there immovable for ages. At last, he began to work his way slowly back upstream. I held the steady pressure that would, I hoped, lead him into the eddy and comparative safety.

Opposite me at last, still in the swift water but not far from the edge of the backwash, he began to jump. Again and again he came out until I had counted six separate attempts to throw the hook. Two of them were clean, arching leaps, but the others were mad, cartwheeling, spray-throwing explosions that put my heart into my throat and kept it there.

I never fail to thrill to the jump of a good fish. I like for them to jump. I'm disappointed if they don't. Nevertheless, it is the time when the hook is most likely to come free, and I wanted that steelhead badly. He was the first of the season.

The frenzy of leaping exhausted him. He let me lead him into the eddy when it was over, and then the best that he could do was to circle doggedly on a short line. I saw a break in the willows and a few yards of gravel beach a little farther upstream. I waded to it and beached him. Then I took him over to the car and weighed him and climbed in and

(Continued on page 42)

Photo by Ted Trueblood



A guide is useful in new territory and essential if you're after steelheads for the first time.



Little Wolf

BY EDGAR PERRY

*Come "coyote getters",
traps or bullets,
the little fellow
survives and thrives.*



**The coyote is a clever and resourceful
hunter adept at stalking small game.**

sistance to being done in were the Spanish *Conquistadores* who, directly after the conquest of Mexico, fanned out down the peninsula. They happily left Senor Coyote behind on the Mexican tablelands—or so they thought. Actually, they soon found that he was dogging their footsteps and setting up house-keeping wherever the settlers would provide a living for him.

In no time at all he was down to what is now Costa Rica, living on the fat of the land—the new settler's fat, that is. The aborigines had raised nothing a coyote would want to eat; worse, they competed for the scarce natural food. But the newcomers brought tasty domestic animals that were easy to catch and grew crops that a hungry coyote could subsist on in a pinch. So, as he did elsewhere on the continent during the subsequent three centuries, little-brother coyote moved right in and made himself at home.

Originally, there were no coyotes north of the 55th parallel, which crosses the Prairie Provinces of Canada. But that was before the advent of the white man. As the settlers pushed northward, so did brother coyote. He may not have gone along on the gold rush to the Klondike in '98, but he was around the settlement of Whitehorse in Yukon Territory by 1907. From there it was only a pleasant summertime jaunt to Alaska and new—if unwilling—hosts. Today he is well ensconced over most of our northernmost possession except the swampy coastal areas. During the five year period 1942-46 the Territorial government paid bounties on the scalps of 2,946 members of his tribe, bearing witness both to his numerical progress and the low esteem in which he is held there.

His avoidance of the wet coastal areas is typical of his environmental preferences. He doesn't like humid, forested country. The coyotes that followed the Spanish explorers south from Mexico balked when they encountered the unbroken forests of Panama and sadly watched the trail blazers go on without them.

CONFINED originally to the more open country west of the Mississippi our coyote has tried repeatedly to establish himself in the midst of the gourmet's paradise present in the richly populated East. There is hardly a state in the Union to which he has not emigrated at one time or another, not excepting such extremes as Maine and Florida. Characteristically, on these explorations of new lands he rides piggy-back on his ancient enemy, man. Tourists returning from a trip in the West bring back a coyote pup, which they later get tired of and liberate. Or a trusting fox hunt club buys a litter of "fox" whelps from a shady dealer and turns them loose, whereupon they blossom out into coyotes and enthusiastic raiders of poultry yards and pigpens—not to mention the game supply.

Only recently conservationists in New York State have complained of coyote depredations among the deer there. That's about as far as a critter can get from its home base in North America.

But he has not extended his range into the East in the sense that he did into Central America and the far north. Doubtless it's because he just isn't happy where he can't mount a prairie knoll at twilight and serenade a skyful of near-by stars with his high-pitched yodeling song. If that requires that he piece out his diet with hard-to-catch jackrabbits and prairie dogs, so be it.

But in the West—ah! When Richard Henry Dana did his historic "Two Years Before the Mast," sailing up and down the California coast in the 1830's, he became well acquainted with the coyotes around the port of San Pedro, now a part of Los Angeles. And to this day, if you live anywhere around the landward edges of Los Angeles, you may on any evening still hear their quavering chant rising from the nearby hills at sundown, answered by a thousand frantic but safely yard-bound dogs.

They love to tantalize dogs, and some- (Continued on page 35)

AT OUR State Fair in New Mexico last fall the sheepmen's booth displayed a "coyote getter"—a device for shooting a dose of deadly cyanide into the mouth of any coyote that monkeys around its baited trigger. Two women ahead of me read the manufacturer's claims for the gadget's lethal qualities with visible distress.

"I suppose it's necessary," one of them murmured. "It seems a shame though to have to exterminate any wild creature."

Since I have a constitutional reluctance to do anything to impede the flow of such sentiments I forbore to assure the lady that in all probability the "coyote getter" is doomed to failure. I strongly suspect it is only another in a long line of futile attempts to polish off our deceptively self deprecating little prairie wolf. It has been going on for nearly 400 years, and at this writing he is still at least one up on the opposition.

The first white men to encounter the coyote's urbane re-

NEWS OF THE LODGES

Past Grand Exalted Ruler Campbell Honored by Phoenix, Ariz., Lodge

Phoenix Lodge No. 335 paid high tribute to a new resident of the community, Past Grand Exalted Ruler Bruce A. Campbell.

Eager to show their respect to Mr. Campbell, and their appreciation of all he has done for their great Fraternity, the members of No. 335 selected his birthday in October as the occasion, and honored Mr. Campbell with the initiation of a class of 38 candidates. The event was well-attended, and Mr. Campbell had the pleasure of presenting a lapel membership pin to each initiate.

Wisconsin Elks Hold Fall Conference

More than 300 out-of-town members spent a pleasant weekend as guests of Stevens Point Lodge No. 641 during the Fall Conference of the Wis. Elks Assn. Pres. J. H. Boex presided and Past Grand Exalted Ruler Charles E. Broughton was an inspired speaker. Among the Committee reports presented was a plan

for the State's lodges to give financial support to the Memorial honoring Major Richard I. Bong, Wisconsin's World War II hero.

It was also decided that the 42nd annual Wis. Elks Bowling Tournament would be played at the Bowlmor Recreation alleys in Wisconsin Rapids on weekends running from Feb. 13 through Apr. 25th, with entries closing at midnight Jan. 17th.

James E. Cashin and Wallace North were Co-Chairmen for the Stevens Point program which featured many interesting social activities.

Queens Borough, N. Y., Elks Mark Half-Century of Progress

A week-long series of events marked the celebration of the 50th Anniversary of Queens Borough Lodge No. 878, whose 5,600 members make it the largest branch of Elkdom.

Past Grand Exalted Ruler James T. Hallinan, Banquet Committee Chairman, and E.R. Thomas Mackell welcomed a large number of dignitaries to the 1,500-plate dinner which closed the observance



and for which P.E.R. Walton S. Gagel was a capable Vice-Chairman. Judge Hallinan presided, introducing Grand Exalted Ruler Earl E. James, the principal speaker. Past Grand Exalted Rulers James R. Nicholson and George I. Hall, as well as many Grand Lodge Committeemen, participated in the celebration which served as a springboard for the lodge's 50th Annual Charity Bazaar which attracted over 50,000 persons.

No. 878 dedicated its present home, a magnificent \$700,000 building, on its 20th Anniversary, and it is there that its greatest strides have been made. During the lodge's existence, its members have donated over \$1,000,000 to charity, supplied 4,500 pints of blood for our men in Korea.

The week's program included a fashion show for the ladies, Old Timer's Night when the lodge's two surviving Charter Members, William F. Connelly and John L. Klages, were honored, the initiation of a large class at ceremonies conducted by No. 878's P.E.R.'s, and Open House at the lodge home for members, their wives and friends.

Memorial Scholarship Created by DeLand, Fla., Lodge

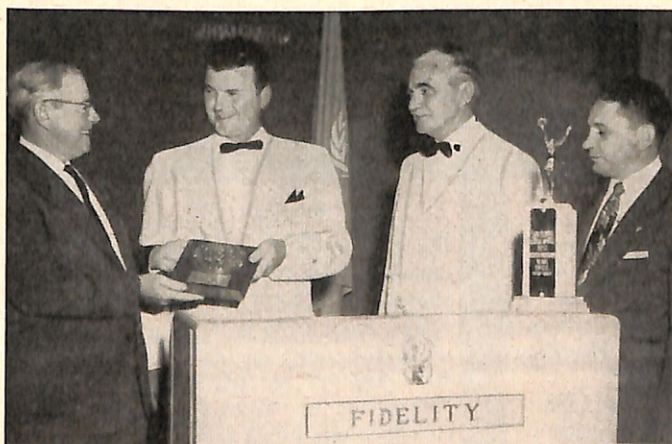
Considerable commendation has resulted from a recent innovation of DeLand Lodge No. 1463. Advocated by its P.E.R.'s as a fitting tribute to its deceased



When Savannah, Ga., Lodge welcomed one of its members who was a Prisoner of War for three years, Grand Treas. E. A. Dutton, left foreground, congratulated the Lt., Edwin Franklin, standing between his parents, in the presence of E.R. L. D. Saunders and other lodge officers.



Above: A view of the main ballroom of the Hotel Astor in New York City, during the Fiftieth Anniversary Dinner of Queens Borough, N. Y., Lodge at which Past Grand Exalted Ruler James T. Hallinan presided.



Above: San Benito Lodge received the Texas Elks Association Awards for its outstanding 1952-53 Youth Program. At left, State Youth Activities Committee Chairman Wm. S. Traill presents the trophy and plaque to E.R. A. S. McGehee as P.E.R. C. C. Bowie, Grand Lodge Youth Activities Committeeman, and State Pres. Vic Ferchill look on.



Above: With the plaque presented by the Neb. Assn. to No. Platte Lodge for the best Youth Program for 1952-53 are Committeemen E.R. George Taylor, Wally Banner, P.E.R. John Becher, Horace Prouty.

members, and enthusiastically approved by the membership, an "Elks Memorial Scholarship" has been created, consisting of a \$750 per annum four-year scholarship at Stetson University for a worthy student within the lodge's jurisdiction. When awarded, it is continued for a period of four years; at the termination of the four-year period a new scholarship will be set up.

Five applicants applied for the award for the current year, and a Board of

Selection chose Roderick Dugliss, a recent DeLand High School graduate. E.R. Richard Robinson presented the award to the young man at special ceremonies.

Golden Jubilee Celebrated By Dowagiac, Mich., Elksdom

Past Grand Exalted Ruler Joseph B. Kyle and Chairman Jay H. Payne of the Grand Lodge Youth Activities Committee were speakers at the dinner which wound up the four-day 50th Anniversary celebra-

tion of Dowagiac Lodge No. 889. E.R. Stanley Ely welcomed the 300 guests, and P.E.R. Edward Dorgan was Toastmaster.

Other events of the observance included Old Timers Night, Stag Night, and Antlerette Night for the members' ladies.

Dowagiac Lodge, which has progressed steadily in spite of several set-backs including a \$10,000 fire in its home, has a splendid record for community service, and sponsors a very fine Little League Baseball Team.

LODGE NOTES

W. Edgar Porter of Salisbury, Md., Lodge has been appointed by Grand Exalted Ruler Earl James to succeed Estel C. Trader as his Deputy for the Md., Dela. and D.C. East Dist. Mr. Trader's illness has forced him to relinquish this post.

Santa Barbara, Calif., Lodge is the proud possessor of a handsome veneer trophy case. It was constructed and donated to the lodge by Elk Carl Carpenter. Among the many trophies it will display are those won by the lodge's Drum Corps at State Assn. Conventions and in local competition, as well as those taken by its fine Bowling Team.

In November we reported that the father of E.R. Norman Gold of Rocky Mount, N. C., Lodge had never missed a meeting when he was E.R. of Hampton, Va., Elksdom. We have just heard from our Rocky Mount correspondent, Secy. Norman Chambliss, that while illness prevented E.R. Gold from attending a recent meeting in person, he was there in more than spirit, insuring his perfect record. By way of a special telephone hook-up, E.R. Gold was in contact with the lodge all through the session, conducting the meeting through his Knights.

Pres. David Fitzgerald of the Rhode Island Elks Assn. has just announced that the 1954 R. I. Convention will take place in Newport June 19 and 20.

During the recent encampment in Ohio of Pittsburgh's 375th Troop Carrier Wing, T/Sgt. Edmund Gagliardi, a member of Ambridge, Pa., Lodge, received the Air Reserve Medal at ceremonies at which Col. J. R. Adams, Wing Comdr., officiated. Sgt. Gagliardi has completed ten years' service in the Reserve, and claims the distinction of being the first Wing airman to be decorated formally by the 375th.

When D.D. N. P. Maurer paid his official visit to Anaheim, Calif., Lodge he witnessed the initiation of one of the largest classes in the lodge's history. A few nights later, Anaheim Elksdom paid tribute to some of its long-time members. Among them was J. G. Hilleary who received a 50-year pin.

One of the lodges celebrating their 50th Anniversaries this year is Mt. Vernon, Ill., whose members are planning the construction of a new home.



Left: The Committee to handle the \$2,000 Annual Scholarship Program adopted by Monessen, Pa., Lodge in memory of deceased members, left to right, seated: Michael Kiseda, W. J. Huston, Dr. Michael Duda; standing: P. E. Sance, Secy. James Destefano, P.E.R. Everett Pancook, T. F. Preston. Eighth member is P.E.R. Thomas Wanko.

Right: E.R. F. T. Swartz, left, and Committee Co-Chairman John Goff, right, see Chairman James Moore present Coraopolis, Pa., Lodge's Annual Scholarship Award to Miss Virginia Vance.



Left: Lodge officers see E.R. Richard Robinson, right foreground, present DeLand, Fla., Elks Memorial Scholarship to Roderick Dugliss.

Right: When Butler, Pa., Lodge's Pony Baseball team took the League trophy, left to right: League Pres. John Lobaugh; Harold Traynor of Baseball's Hall of Fame; team Capt. Larry Wieland; Mgr. Jim Holot; grid star Harry Stuhldreher.



Georgia Elks Meet at Columbus

All attendance records were broken Oct. 17th and 18th, when 115 Elks, representing 35 of the State's 37 lodges, attended the Ga. Elks Assn. Meeting at Columbus.

Past Grand Exalted Ruler John S. McClelland, Grand Treas. Edward A. Dutton and D.D.'s C. J. Williams, Eugene M. Kerr and W. W. Driskell were on hand to receive the welcome of Mayor Lawrence Shields, and Eben Reid, Exec. Secy. of the local Chamber of Commerce. Past Pres. Homer Eberhardt made the response on behalf of the delegates.

Chairman Henry Rosenthal of the Ritualistic Committee and Youth Activities Chairman R. H. Young made very encouraging reports, but the principal item before the meeting was the report on "Aidmore", the Convalescent Hospital for Crippled Children maintained by the Assn. At the conclusion of Exec. Dir. Lee O. Dry's report, lodges presented checks to the Hospital totaling \$24,000, bringing to \$71,000 the total contributed this year.

During the past year, the Georgia Elks donated \$143,000 to "Aidmore", and this year's goal is \$171,000.

This institution is in the process of acquiring a new hospital building and it was reported at this meeting that the committee has approved drawings and specifications which are being turned over to bidding contractors. The new building will be located adjacent to Emory University Medical Center. A 64-bed hospital, it will be completed at a cost of approximately \$500,000.

Officers of the Assn. are: Pres., Robert G. Pruitt, Buckhead; Secy.-Treas., Roderick M. McDuffie, East Point; Vice-Presidents: C. L. Armstrong, Athens; R. J. Alday, Thomasville, and John F. Hines, Dalton; Chaplain, Rev. John Jenkins, Americus; Sgt.-at-Arms, Lee O. Dry, Buckhead.

During the meeting, the wives of the members of 27 Georgia lodges conducted a meeting for the purpose of continuing and expanding their support of the Elks Crippled Children Program.

Bessemer Elks Hosts to Mid-Year Alabama Session

With about 100 State Assn. officers and Exalted Rulers, and other officials from 25 of the State's lodges in attendance. Pres. Bernard Rosenbush, Jr., presided at the recent meeting of the Alabama Elks Assn. at Bessemer.

Waldrop Windham, a member of the Grand Lodge Judiciary Committee, and D.D.'s Earl R. Stamps and Ray C. Balthrop spoke authoritatively on various phases of Grand Lodge work, and Chairmen of several Assn. Committees gave their reports on the progress of the State programs under their direction.

Frederick Lodge Welcomes Md., Dela., D. C., Assn. Delegates

Discussion of its Boys Camp dominated the attention of the delegates to the recent meeting of the Md., Dela. and D. C. Elks Assn. at Frederick.

Camp Committee Chairman Rosell T. Pickrel, former Grand Lodge Youth Activities Committeeman, reported that arrangements had been made to have a company of Seabees donate a weekend of its time to the construction of contemplated Camp buildings, so that the project should be an actuality by June.

Pres. W. Edgar Slaughter presided when other Assn. officers and committeemen were introduced and reports given.



Above: Charles L. Seif, Chairman of the Wilkingsburg Elks Scholarship Committee, left, presents the Pa. S.W. Dist. \$1,000 award to Harry G. McKee as E.R. Paul R. Boyle looks on. The student was chosen from twenty selected by the lodges of the District.

Below: Danville, Va., Lodge's annual \$250 scholarship award is presented to Edwin Wiles by Exalted Ruler John E. Otto.



THE MARCH OF DIMES POSTER BOY



THE BOY in this picture is only four years old and he doesn't get around very much, but before this month is out, his charming little face will be as familiar to you as it is to Hayden Mann, the other pleasant face in the picture.

The youngster is the 1954 March of Dimes Poster Boy; his name is Debby Dains. Hayden Mann is the President of the Idaho Elks Assn., and the connection between the two is a very interesting one.

Late in 1947, the Idaho Elks Association opened its Crippled Children's Convalescent Home in Boise where so many unfortunate children receive the best in care and treatment. One of them is Debby Dains, who has been living under the supervision of its efficient staff since he was five months old, a month after he was stricken with the worst type of infantile paralysis.

President Mann was a willing contributor when Debby visited him to solicit funds for the 1954 March of Dimes. Like all the Elks of his State, he is proud that one of "their" children was selected for the Poster, and he realizes the importance of the success of the campaign. It has cost the National Foundation for Infantile Paralysis over \$15,000 to give Debby the attention and treatment he needs, and gets, from the doctors and nurses at Boise. Debby will always need a great deal of care, and the Idaho Elks are doing their part to provide it. They are planning the construction of a \$480,000 hospital at the Home where more children like "Mr. Personality", as the staff calls him, will receive the finest medical aid.

Everyone at Boise is very fond of Debby, who returns their affectionate attention with wonderful cooperation. Ninth in the series of Poster children, he is one of the few who have not recovered, and represents the 90,000 infantile paralysis victims the Foundation assisted during 1953.



The Grand Exalted Ruler's Visits



Left: At historic St. Paul's Church during the Mount Vernon, N. Y., Centennial celebration were, left to right: E.R. Harry Krauss, Acting Mayor Joseph R. Reitano, Grand Exalted Ruler Earl E. James, P.E.R. Frank H. Wells and Grand Lodge Committeeman James A. Gunn.

Below: At the Baton Rouge, La., dinner, left to right: Secy. L. J. Ricaud, Mayor Jesse L. Webb, Jr., State Pres. Leon B. Page, Mr. James, P.E.R. Hermann Moyse, D.D.'s Willis C. McDonald and Roy Yerby, E.R. B. L. Champagne and State Vice-Pres. Guy Deano.



Below: A young arthritis victim at the Crippled Children's Hospital and School in Sioux Falls which has received \$8,500 from the So. Dak. Elks is visited by Grand Exalted Ruler James and other distinguished Elks, including Past Grand Exalted Rulers James G. McFarland and Sam Stern, former Grand Trustee J. Ford Zietlow, State Pres. W. B. McKenzie, D.D. G. C. Busch and State Chaplain Rev. C. J. Locke.



when a class of 30 candidates was initiated as a tribute to him.

E.R. John A. Fuhrhop and fellow members of **GALVESTON LODGE NO. 126** were hosts to the Grand Exalted Ruler when he made his official visit with the lodges of the **TEX. S.E. and S.W. DISTRICTS**. Over 500 members were on hand for this important Oct. 17-18 meeting, when Earl James saw nearly 60 men become affiliated with the various Texas lodges at a mass initiatory ceremony conducted by Baytown Lodge's five-year State Championship Ritualistic Team. Among the dignitaries present were State Pres. Vic Ferchill, D.D.'s M. V. Cory and Charles H. Kopetzke, and Past Presidents Carl R. Mann, R. L. Wright, George Strauss and



One of the highlights of Earl James' bi-District visit to Galveston, Tex., Lodge was a very successful fishing trip. Shown with their catch are, left to right: P.E.R. L. M. Drew, Mr. James and Trustee A. M. Crow, Jr.

HUNDREDS of Louisiana Elks heard Grand Exalted Ruler Earl E. James make a strong plea for the adoption of some major youth program, in particular the underprivileged, at a State-wide meeting in **BATON ROUGE** Oct. 6th.

Welcomed by E.R. B. L. Champagne of the local Lodge No. 490, Mr. James, whose address was heard over radio station WLCS, was introduced to the diners by P.E.R. Hermann Moyse. D.D. Willis C. McDonald served as Master of Ceremonies, and Mayor-President Jesse L. Webb presented to Mr. James a certificate of honorary citizenship and a key to his city. A highlight of the occasion was the initiation of 25 men for Plaquemine, Alexandria, Opelousas, Shreveport and Baton Rouge Lodges as a tribute to the visiting official.

Two days later, the Oklahoma City Elk was in New England for a series of lodge visitations throughout that area of the country. During his two-day stay in Vermont, Mr. James visited the famous Mt. Mansfield ski lift at Stowe, with representatives of various lodges of the northern part of the State. Later he proceeded

to the home of **RUTLAND LODGE NO. 345** for a banquet and meeting.

E.R. Francis P. Ratti welcomed the Order's leader to **BRATTLEBORO LODGE NO. 1499** where he attended a luncheon with 100 persons, including Past Grand Exalted Rulers John F. Malley and E. Mark Sullivan, Grand Trustee Edward A. Spry, Grand Lodge Youth Activities Committeeman George Steele, D.D. Frederick Fayette, Pres. Edward Govangeli of the N. H. Elks Assn., former Grand Lodge Committeeman Charles Mann, E.R. John Brown of Bellows Falls and E.R. Harold Smith of Windsor. Later the party traveled to the home of **KEENE, N. H., LODGE, NO. 927**, for the first visit in a tour of lodges in that State.

Elks from **QUINCY** and **MILTON** participated in the dinner and reception tendered the Grand Exalted Ruler and his wife by the **MASS. SO. SHORE** lodges on Columbus Day, with all lodges in the area well represented.

Once again in the Southern part of the country on Oct. 14th, Mr. James was the guest of E.R. Wm. J. Wygant and members of **DALLAS, TEX., LODGE, NO. 71**,

H. S. Rubenstein, State Secy. Many interesting social events were enjoyed with the Grand Exalted Ruler's Ball bringing the program to a close. During his Galveston stay, the visitor received a neckerchief and certificate of award for his work in promoting Scouting from representatives of the local Boy Scout organization.

There was another mass initiation at **LUBBOCK, TEX., LODGE, NO. 1348**, on the 19th, when the Grand Exalted Ruler's visit there attracted 900 Elks and their wives from western Texas and New Mexico. E.R. J. W. Chamness, Jr., and officers of El Paso Lodge, assisted by State Chaplain William Boyd and Esquires from Amarillo, Big Spring, Odessa, Plainview, San Angelo, Sweetwater and the host lodge, put on the degree work for the initiation of 77 candidates drawn from a dozen Texas West lodges. Following the ceremony, Mr. James delivered a stimulating address. E.R. Ray Shaw and the other Lubbock Elks were gracious hosts to the gathering which included many Grand Lodge and State officials.

In Oklahoma on Oct. 22nd, Earl James was a welcome visitor to **SHAWNEE LODGE NO. 657**, not only because of his genial personality, but also because he brought with him a four-inch, drought-breaking rain. E.R. W. V. Shirley presided at the banquet attended by 70 Elks and their wives, introducing State Pres. Earl McCroskey, D.D. Ralph Vaughan, P.D.D. Bert Wysor, Mr. James' secretary, and Congressman Thomas Steed. A dance followed, enjoyed by 125 persons.

Arriving by plane Oct. 27th to visit **SALT LAKE CITY, UTAH, LODGE, NO. 85**, Earl James was welcomed by Past Grand Trustee Douglas E. Lambourne, D.D. Harold McNeil, and officers and P.E.R.'s of the lodge. In the evening, a special audience with Dr. David O. McKay, President of the Church of Jesus Christ of the Latter-Day Saints, occupied Mr. James very pleasantly, and the following morning, accompanied by Mr. Lambourne, D.D. McNeil and E.R. Burton Birkinshaw, the Grand Exalted Ruler visited the Geneva Steel Mill. After luncheon with members of **PROVO LODGE NO. 849**, the officials toured Brigham



The Earl E. James Class of 30 candidates which was initiated into Dallas, Tex., Lodge, photographed with the officers of the lodge and the Order's leader, ninth from left, background.



D.D. A. S. Proctor, Mr. James and Past Grand Exalted Ruler L. A. Lewis, left to right, are dwarfed by the immense Helldorado Stadium the Las Vegas, Nev., Elks gave the community.

Young University, returning to Salt Lake for an official call at the VA Hospital at Fort Douglas where the local Elks Veterans Service Commission is so active. That evening the members of No. 85 were hosts to Mr. James, Mayor Earl Glade and 200 officers and members from Utah's lodges at a banquet which preceded a lodge session attended by over 500 Elks who gave a standing ovation to the stirring address delivered by the guest of honor.

The Oklahoma City lawyer flew to **LAS VEGAS, NEV.**, on Oct. 29th, where he was

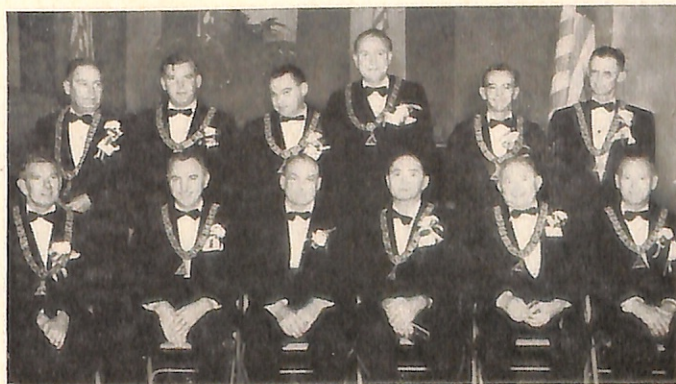
welcomed by D.D. A. S. Proctor and E.R. W. O. Wright of Las Vegas Lodge No. 1468. During his very enjoyable stay there, when he was joined by Past Grand Exalted Ruler L. A. Lewis, Mr. James saw the famous Helldorado Stadium, given to the community by the local Elks, and accepted from them a \$1,000 check for the Elks National Foundation.

The Order's leader, escorted by several Nevada officials, paid a call on **BOULDER CITY LODGE NO. 1682** where he was greeted by E.R. Lauren W. Lappin and other dig-

(Continued on page 38)



Photographed at Hoover Dam at Boulder City, Nev., are, left to right: Est. Lect. Knight Paul Carter, Earl Brothers and E.R. Lauren Lappin of Boulder City Lodge, D.D. Proctor and Mr. James.

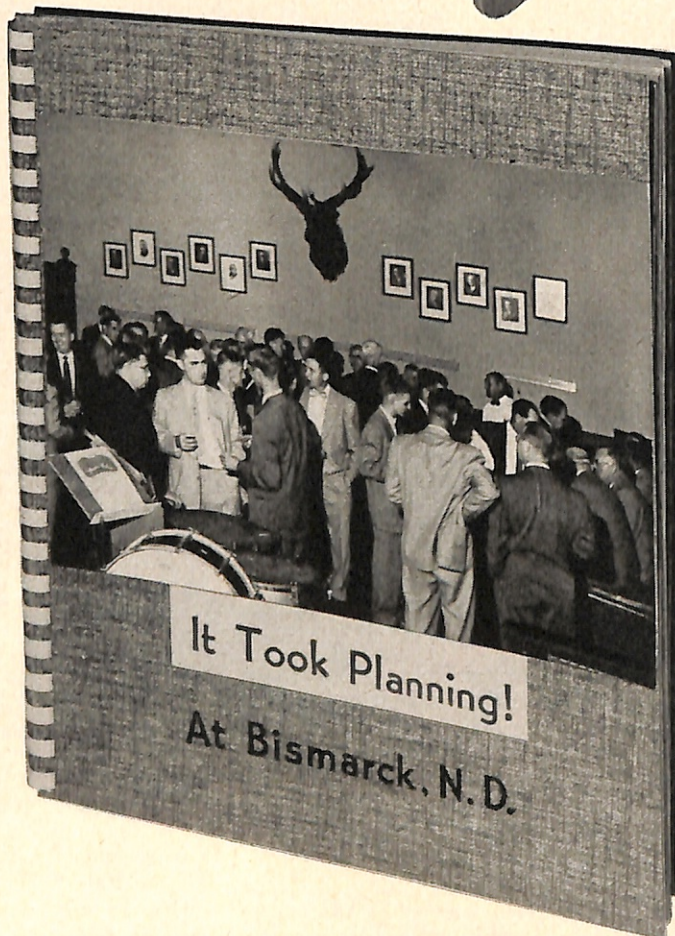


The Grand Exalted Ruler, seated third from left with El Paso, Tex., Lodge's E.R. John W. Chamness, Jr., on his left, and the other officers who initiated 77 candidates for the area's 12 lodges at Lubbock.

PRESS

Elks

The rather unusual picture at the right is one which shows the scrapbook compiled by Bismarck, N. D., Lodge for presentation to the Lodge Activities Committee of the Grand Lodge, carrying the full report of its Group I prize-winning observance of Newspaper Week.



FOR THE third time, the Bismarck, N. D., Elks won top honors for lodges of over 1,000 members, for their 1953 tribute to the Fourth Estate. Selected by the Lodge Activities Committee of the Grand Lodge from hundreds of reports on the Order's fifth observance of Newspaper Week, the Bismarck event was an excellent example of the efficiency of intelligent planning and coordinated action. The first exhibits in the scrapbook presentation of this affair are a letter from E.R. Dr. W. C. Brunsoman inviting Elk Jack Swenson, News Director of KFJR radio station to act as Chairman, and Mr. Swenson's cheerful acceptance.

INTERESTING DATA

The rest of the book is good reading, too. While it includes the usual press clippings, program, photographs and so on, it also holds original memos from the desks of the Chairman and the E.R., exchanging ideas for this first-rate event.

During Newspaper Week, two radio broadcasts by the lodge's well known Purple and White Band included a talk by Dr. Brunsoman and one by D.D. Harold Montgomery, recorded when he made his official visit there a short time before. Editors of 50 newspapers, radio reporters from Bismarck and Mandan and from TV stations from a 75-mile radius, were invited and came to the reception, dinner and entertainment. Prominent both as an Elk and a businessman, State Vice-Pres. Ray C. Dobson, co-owner and Business Manager of the *Minot Daily News*, was the principal speaker and an inspiring one, stating in part that "America's free press and radio constitute a trusteeship of freedom."

The Grand Lodge Committee gave second-place honors in Group I to Fresno, Calif., Lodge whose ingenious committee utilized the publishing business to attract public attention. With the enthusiastic cooperation of the *Fresno Bee*, an exhibit was installed in the lobby of the lodge



This photograph was taken in the lodge room of Gallup, N. M., Elksdom during its tribute to the newspaper and radio people. The well-attended program was conducted as a forum, with guests of honor participating as members of the panel.

During the banquet held by Mamaroneck, N. Y., Elks in tribute to the members of the Fourth Estate, newsboys distributed copies of an "extra" of the local paper whose front page headlined the event, including a photograph, at the very moment it was taking place.



Salute Home Town Papers

home for the entire week. It included the form for the first page of the Sunday, Oct. 4, edition of the *Bee*, with the actual type, a matrix of the page and stereotyped rotary press plate, stages in the production of a full-color ad, with original copy, art work and color proofs, engraving plates and front pages of 20 Fresno and Madera County newspapers.

TELETYPE OPERATING

In addition, a teletype machine, supplied gratis by Western Union, carrying the endorsement of Newspaper Week by Grand Exalted Ruler Earl James, and his Speech of Acceptance made at the St. Louis Convention, operated continuously. Publishers of 21 publications were invited to the reception and meeting when talks were made by special guest State Pres. Edward E. Keller and members of the press introduced by E.R. K. H. McIsaac, followed by the principal speaker, Superior Court Judge A. C. Shepard.

Third-place honors for lodges of over 1,000 members went to Waukegan, Ill., for its observance which included the sponsorship of a poster contest for students in the county's 14 schools on the theme, "An Informed Press Means an Informed People." Three cash prizes were awarded, with five additional awards offered by the *News-Sun* whose Editor, George G. Crawford, was the Newspaper Night speaker. After his talk, a film on newspaper operation was shown, while in the lobby interesting copies of old Waukegan newspapers were displayed.

FILM SHOWN IN SCHOOLS

In the Grand Lodge Committee's opinion, Gallup, N. M., Lodge put on the finest program for lodges of between 500 and 1,000 members. Radio and newspaper people were honored, and a film, "The Newspaper Story", made available to schools in the area, was viewed by 500 students. During Newspaper Week, E.R. Dino Ganzerla made a radio broadcast,

which was also given in Spanish and Navajo, and his editorial praising the press was published in the city's paper.

The week's main event was a roundtable discussion participated in by seven news representatives, with Rev. Lawrence Cantrel and State Sen. Guido Zecca, Past State Pres., as critics.

Utica, N. Y., Lodge won second-place honors in this group, the Committee decided. During Newspaper Week, the lodge ran in the newspapers a daily editorial and photograph depicting some phase of newspaper work. With members of the press as guests of honor, the banquet highlighting the Week also paid tribute to the first and second winners in the lodge's Essay Contest who flanked E.R. James E. Doyle at the honor table. Mr. Doyle, incidentally, as State Editor of the *Observer-Dispatch*, spoke at the Ilion, N. Y., Elks' affair.

JOINT OBSERVANCE

San Benito, Tex., Lodge, third-place winner in Group II also started work early with frequent news releases and guest editorials written by lodge officers on invitation of the newspaper editors. This event, honoring Cameron and Wilacy Counties' newspapermen, was held in conjunction with Harlingen Lodge who cooperated in the sponsorship of an Essay Contest in three high schools. Later, these two branches of Elksdom had another opportunity to honor the press when, with other Valley lodges, they held open house at McAllen Lodge for newspapermen accompanying President Eisenhower to the dedication of Falcon Dam.

Mamaroneck, N. Y., Lodge's tribute had an element of surprise which gave it first-place for lodges of less than 500 members, the Committee decided. During the banquet honoring the *Daily Times* Editor and General Manager H. Richmond Campbell, who received a citation from P.E.R. James A. Gunn, newsboys rushed in with "extras" of the current

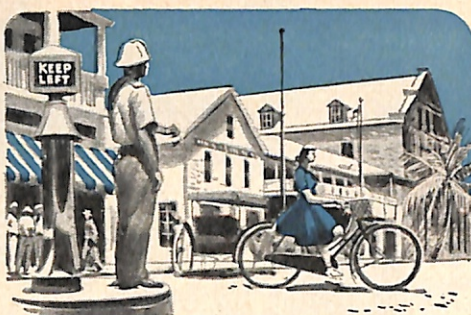
day's paper, carrying the complete story including a photograph taken at the dinner. Later it was revealed that the "extra" was a set-up; the picture was a repeat of one taken the previous day, and included the area's Newspaper Boy of the Year, 12-year old Thomas Story, when he received a \$25 Bond. Several of the 150 copies of the "rare" edition were given to the Village of Mamaroneck.

P.E.R. Frank Galland and his Committee did such a fine job for the Weehawken, N. J., observance that the Grand Lodge officials gave it second highest honors for lodges in Group III. About 100 heads of local organizations participated as co-sponsors, with the Sears-Roebuck management cooperating by displaying posters entered in the lodge's contest for high school students. School officials attended the banquet when members of the press voted on the qualities of the posters.

FLAG PRESENTED

In Memphis, Tenn., the Elks were the only group to pay a particular tribute to the city's two Scripps-Howard newspapers. Well-publicized in the area, with the local television station giving it full picture coverage and the five radio stations including reports on it in their newcasts, the event was the presentation of a large, fringed nylon American Flag, complete with stand and staff and a bronze plaque, presented by E.R. J. B. Linton to officials of the Memphis Publishing Co. The gift will be displayed in the lobby of the company's building.

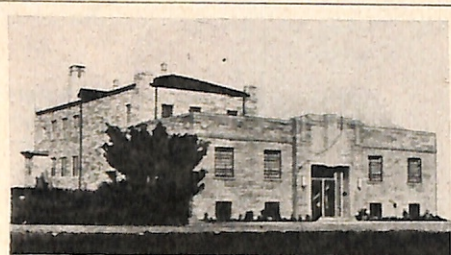
Of the many other fine reports sent to the Committee, the following were considered deserving of Special Mention. In Group I: Altoona, Pa., Muskegon, Mich., Phoenix, Ariz., Rochester, N. Y., and The Dalles, Ore. In Group II: Blue Island, Ill., Clearwater, Fla., Laramie, Wyo., and Mesa, Ariz. In Group III: Dunkirk, N. Y., High Point, N. C., Martinsville, Va., Sanford, Me., and Waycross, Ga.



For ELKS who TRAVEL

Travel officials meet in Rome to prepare attractive vacation plans for next year.

BY HORACE SUTTON



While on Your way through Indiana—

Stop off at Peru B. P. O. Elks No. 365. Here you can dine in comfort or lunch if you like. Well equipped dining room—liquor and beer served. Prices are right too and the service is the kind that satisfies. Give No. 365 a trial and you won't regret it.

For Hospitality and Good Food

DUBOIS, PA., No. 349

Fine dining service for members, their ladies & OUT-OF-TOWN guests. Grill & dining room. Attractive menus and really good food. Reasonable prices. Noon lunch 11:45 AM to 2:00 PM. A La Carte every evening including Sunday. Sandwiches & short orders every night until midnight. Wines, liquors, beers.



When in CANAL ZONE

Visit beautiful Cristobal Lodge No. 1542, at Brazos Heights. Ultra new building, finest accommodations only a cool ten minute drive from the pier. Excellent restaurant and bar service with good food, generous menu and tip-top drinks.

ROME, ITALY—Over 1,500 travel officials from all corners of the globe have come together in Rome for a week this autumn to talk about what plans might tempt you for your vacation next summer. They came from the Arab world wearing fezzes, and one looked like he stepped off the desert for he was decked out in egal and gellebiah, the costume affected by the Saudi Arabians. From Scotland there was a delegate in the kilt, and from deep in the heart of you know where there appeared a you know what wearing a Tyrolean hat with an outsized brush and a forest of little silver pins attesting to his arrival in a dozen or so hamlets of the Alps. There were counts and countesses from the fastnesses of Eire and a knight or two from Britain. The Pope spoke and Clare Luce and Harold Stassen sent messages. It was quite a show.

When the air cleared it developed that Italy would make a dramatic bid for garnering off-season vacations. Italy, for one thing, has the best off-season climate in Europe, and its southern extremities don't begin to get the big play until everyone else on the continent is busy shoveling snow. Anyway, the Italian travel industry announced that anyone who wanted to go to Italy during the period from November 1st to March 31st could do so at a twenty-five per cent discount. The time period when the offer is valid coincides exactly with the so-called off-season fares offered by the transatlantic airlines.

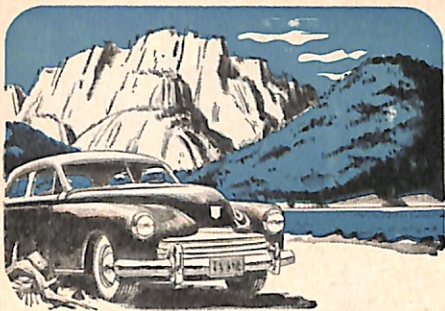
The plan blossomed from meetings which the American Chamber of Commerce organized with hotel and restaurant

interests in Italy. It is said to be the specific brainchild of one Antonio Pranter, a young Roman who operates a fancy restaurant and night club known as the Osteria dell' Orso, or, so to speak, the Inn of the Bear. The stipulation is merely that the traveler present himself at a reputable travel agency, preferably a member of the American Society of Travel Agents whose convention in Rome touched off the idea in the first place. If he signs up say for a week in Rome he gets a twenty-five per cent discount on his hotel room and also on his meals. If he decides after being in Rome a few days that he would enjoy eating at a restaurant in a kindred bracket with his hotel he has merely to notify the front desk. The hotel notifies the restaurant and reimburses it for the guest's meal there. If the traveler moves on to Florence

Planning a Trip?

Travel information is available to *Elks Magazine* readers. Just write to the Travel Department, *Elks Magazine*, 50 East 42nd St., N. Y., stating where you want to go and by what mode of travel. Please print name and address. Every effort will be made to provide the information you require, but kindly allow three weeks for us to gather the information. Because of seasonal changes in road conditions, if you are traveling by car be sure to state the date that you plan to start your trip.

Are you taking advantage of this service? More and more Elks and their families are. In the first nine months of 1952, 1173 inquiries were received and answered. This year, during the same period, our Travel Department received 3,094 requests for travel information of all kinds.



or down to Sorrento or Amalfi, his transportation is also pegged at one-quarter off.

It is interesting indeed that the plan should spring from Italy which attracted 156,000 visitors from North America in 1948 and 402,756 in 1952. With the benefits accruing from the new plan the nation expects a twenty per cent increase in that figure during 1953. The idea comes at a time when competing countries in Europe have been drawing the angry glances of tourists for high prices. There would seem to be no doubt that other nations competing for the hard currency tourist trade would have to follow suit. It is safe to bet that a general price-lowering all over Europe is in the offing during the off-season.

WHAT EUROPE NEEDED MOST

It was the opinion of at least two prominent delegates that the thing Europe needs most is low-cost middle class hotels that will offer the traveling American a room and a bath for the night. Clean. No frills. Sir Alexander Maxwell, head of Britain's vast tourist plant, made it plain that there were many Americans who had not as yet been induced to make the crossing. "That the well has just begun to be tapped is self-evident," said Sir Alexander. "There are now literally millions more of the American people who can afford to travel to Europe and who need very little encouragement to make the trip." With addition of new ships, particularly those catering to the tourist classes, and the addition of a vast new fleet of airplanes, the transportation demand seems to have been met. "This year indeed," Sir Alexander noted, "there was empty space to Europe even at the height of the season."

The British view was seconded by A. L. Simmons, head of the Simmons Tours, one of America's biggest. Said he, "We have now caught up with the transportation problem with the advent of tourist planes and the excellent new vessels catering to tourists. However, there is still a dearth of new moderately priced hotels." Simmons thought that the wage earner would indeed come to Europe now if he could be assured of good accommodations at about \$5 a night tops.

Meanwhile, until the new hotels are built, the number of rooms abroad has been increased, admittedly not very significantly, by the announcement from

Egypt that former King Farouk's yacht is being converted into a hotel with room for 100. Cairo, which lost the use of famous Sheppard's during the recent revolt, is pressing the floating hotel into use. Fine food will steam from its fabulous kitchens, softly lit cocktail bars will be a feature, and if you have the price you can sleep in the former sovereign's suite, should that be an attraction.

These and other improvements were announced by Egypt's new tourist commissioner, Mohyi El Din El Shazli, who has taken over in the new Naguib regime. In addition to the floating hotel, the new director also revealed that Sheppard's is to be rebuilt and that a new Hilton hotel is in the works and scheduled for completion in two or three years. New immigration regulations permit Egyptian embassies and consulates to issue visas without referring the names to Cairo. Nor will it any longer be necessary for Egyptian doctors to board ships in order to clear them. Local authorities will henceforth take the word of the ship's own doctor if he cables ahead that his vessel is free of communicable diseases.

Another announcement of interest was the news from Swiss representatives that they had concluded arrangements with the American Automobile Association for a series of car and air tours of Europe designed for both winter and summer. It will now be possible for the first time in Europe to fly from the United States, climb into an automobile at the airport on the other side and take off on a specified tour. The plan has been a great success in the U. S. since its inception by American Airlines several years ago.

SWITZERLAND BY CAR

According to the new scheme you can fly from New York on the DC-6B aircraft of Swissair and land directly in Zurich 14 hours later. In summer with the weather good and the roads clear you can climb right out of the plane, go through the sensible Swiss customs, and then drive off to Lucerne, Interlaken, Montreux, Vevey and Geneva. From Geneva you cross into France, skim through the warm country of Provence, well-known for its Roman ruins and Arizona-like atmosphere, then on to the Riviera. The prescribed route proceeds along the Italian Riviera with pauses at both Venice and Milan before turning up to Zurich again.

(Continued on page 40)



VISITING MIAMI BEACH?

HAVE FUN AT 1601

Experience real Southern Hospitality at your Elks Lodge in the playground of America. Unsurpassed location overlooking beautiful Biscayne Bay. Attractive bar and recreation rooms. Sandwiches and light snacks served until midnight. Vacationing Elks and their ladies always welcome.

720 West Avenue

Miami Beach, Fla.



There's Comfort in Martinsville, Va.

Here is a lodge, accommodating Elks (rooms for Elks only) that offers real comfort for Elks who travel. Lodge building of home-like beauty—only 1 block from city center with plenty of parking space. Excellent snack rooms and good restaurants close by. Available double rooms—connecting baths—double room with private baths—both with twin beds—single room, double beds, private bath. Modest rates. Elks always welcome.

Welcome to SACRAMENTO

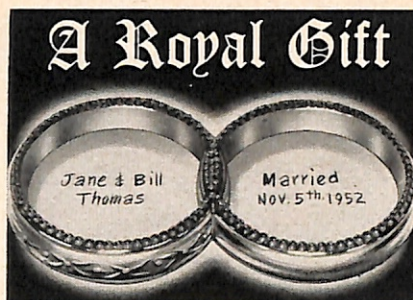
B. P. O. Elks No. 6



One of Elksdom's most beautiful buildings and California's best Elk hotels. 80 comfortable rooms all with bath . . . \$3 transient . . . \$50 and \$60 monthly. Fine cuisine . . . luncheon daily Monday through Friday . . . 3 ample banquet rooms . . . Mirror room seating up to 600 for Elks or public use. Largest and finest indoor swimming pool in city.

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The original of this Wedding Ring Ashtray was the solid gold wedding gift of President Eisenhower to Queen Elizabeth and Prince Philip. Get this authentic replica. Of fine, translucent china, plated in 24 kt. gold, personalized with couple's names and wedding date. Measures 6 1/2" x 3 1/2". Whether used as a wall plaque or ashtray, it will commemorate that most cherished day. Send names of bride and groom and wedding date and we'll etch them permanently, as shown. Money refunded immediately if not highly pleased. Only \$7.95 postpaid and beautifully gift wrapped. ORDER TODAY!

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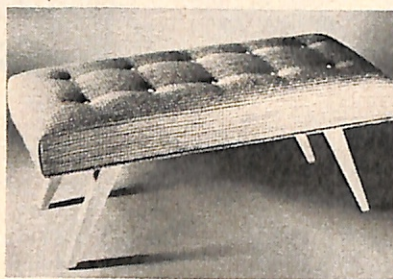
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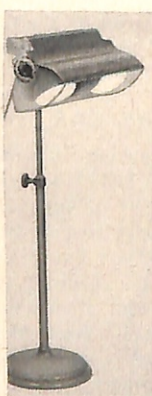
FAMILY



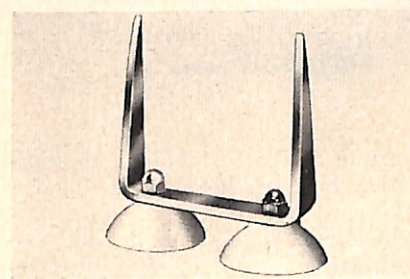
USE A LONG, LOW BENCH for a charming setting before a fire, a TV set, a window . . . 37" long, 15 3/4" wide, 15 1/2" high, covered with thick, soft cotton and rubberized hair over strong webbing. Wide choice of fabrics. Legs of Korina or Mahogany. Only \$29.50 ppd. (Add \$1 W. of Miss.) Cricket Hill Craftsmen, 20-E Day Hollow Rd., Owego, N. Y.



TV TUBE TESTER enables you to find defective tube in your TV set, possibly save a costly service call. Tests every tube, including picture, for open filaments, inter-element shorts, burnt out tubes—the most common causes of non-functioning tubes. Perfectly safe and easy to use. \$3.95 ppd. Kapner Hardware, 2248-2nd Ave., EFS, New York, New York.



BRING SUNSHINE into your home all winter with the new Bisolar Sun Lamp. Combination of ultra-violet and infra-red light is said to come close to natural sunshine. Built-in timer prevents over-exposure even if you doze off. Reflector swivels to permit coverage of one or several persons. Gray enamel, chrome trim. With 3 bulbs, \$117.50 exp. chgs. coll. Battle Creek Equip. Co., Dept. EFS, Battle Creek, Michigan.



CARVING AID holds that roast firmly while you carve. The long, extra strong prongs keep any shape of roast—meat or fowl—from wobbling or sliding. And the suction cups really grip the platter so there's no slipping or splattering. Easy to clean, rust proof. \$1.00 ppd. Kal-fred Arthur, Box 254, EFS, Forest Hills 75, N. Y.



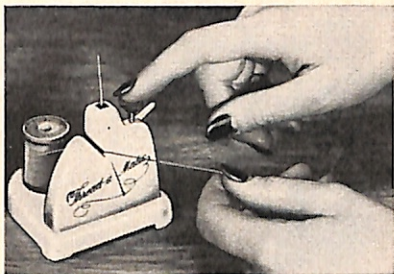
GLASS ETCHING KIT. Add the distinction of a monogram to your glassware, make expensive looking gifts . . . and gain a fascinating hobby. Kit includes etching cream (safe on hands and clothing), designs, aluminum-foil sheets, stencil knife, monogram letters, easy-to-follow instructions. \$1.95 ppd. Walter Drake, Drake Bldg., EFS, Colorado Springs, Colorado.



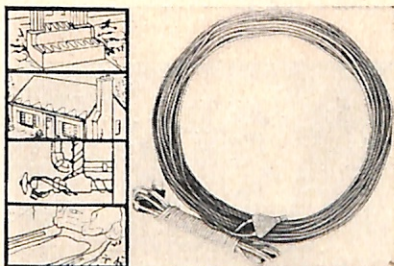
REACHERS. They pick up and grip tightly objects of every shape and size from a hat box to a can of soup. Can't you see a dozen uses a day for them in place of makeshift or hard-to-handle ladders? A boon to the bedridden, in retrieving dropped articles and enlarging area in which needed objects can be placed. 28" long. Constructed of poplar, cork tipped. \$3.25 ppd. Malcolm's, 524 N. Charles St., EFS, Baltimore, Md.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

SHOPPER



THREAD-A-MATIC. Really amazing, this needle threader does away with squinting, threads a needle in a few seconds. Has its own needle container with needles, spool holder and thread cutter. Well made of cream colored plastic. Gift box. \$2.95 ppd. Model for sewing machines same price. Luanne's Home Crafts, Box 492, EFS, Jamaica 32, N. Y.



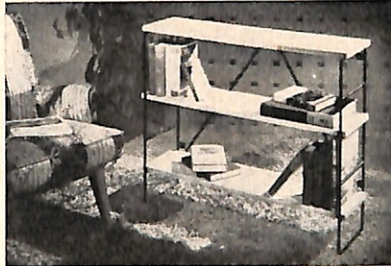
THERMOWIRE—An 80' loop of wire to warm outdoor surfaces. Keeps dangerous snow and ice off doorstep, driveway, roof. Protects outdoor pipes from freezing. Warms cold frames and hotbeds. Heavy, waterproof sheathing. Plug into any standard household outlet. Can be imbedded in concrete. Guaranteed. \$10.75 ppd. Taylor Gifts, Dept. A2, Wayne, Pa.



RELIEF FOR TV VICTIMS. The whole family need *not* listen to Junior's favorites. New, electronic Kentrol permits one or more to listen to TV while others read, sleep or visit in the same room. Doesn't prevent regular use when desired. Easily attached by anyone in 3 minutes. \$11.50 ppd. Kentrol Corp., 10 E. Coulter St., EFS, Phila. 44, Pa.



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MAKE YOUR OWN BOOKCASE. Anyone can do it with these smart black finish wrought iron sections. Use any length board, 1" x 10". Allow 3' maximum spread between sections. Finished case is 30" high. Price includes screws and metal cross-braces to prevent sway. \$8.95 pair ppd. Additional sections \$4.50 ea. E. F. Lawrence, 2911 Whittier Blvd., EFS, Los Angeles, Calif.



TV TRAY SUPPERS are fun and easy on mama. These handy-size tole trays, 9" x 14", are stain and alcohol proof. Rich, dull black with colorful carriage design. Set of 4 include Phaeton, Canopy (shown), Dexter Queen and Jump Seat. \$1.95 each; \$3.50 for 2; \$6.50 set of 4 ppd. Greenwich Workshop, 109 Greenwich Ave., EFS, N. Y. C. 14, N. Y.

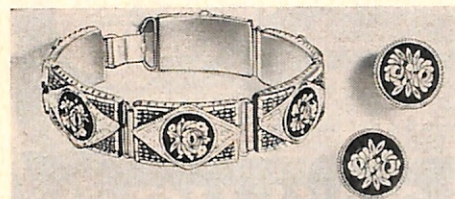


PORTABLE SNACK TRAY AND STAND FOR TV SNACKS PARTIES

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Tray beautifully and colorfully decorated in popular Floral Pattern, in Antique finish, fastened to a glossy black frame of slim sturdy wrought iron rubber tipped legs. One easy pull and legs lock securely in place. Folds flat for easy storage. Use in living room, porch, patio or office. It's a natural for easy entertaining. Tray 13 1/4" x 17 1/4" x 20" high. Send check, cash or money order. No C.O.D.'s to Dept.: E

A & T Wholesale Co., P. O. Box 15
Wilkes-Barre, Pa.



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STOK-N-LAST PRESERVES STOCKINGS

Protect your nylons against runs and snags. Insure longer life of hose. Stok-N-Last thoroughly cleans in one easy, simple washing. Preserves nylons, silk, rayon, wool or cotton fabrics. Harmless to hands. Thousands of satisfied users.

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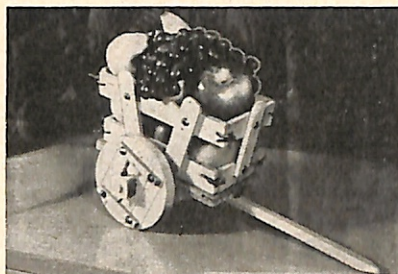
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TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts natural color to gray or faded hair. Does not streak or injure hair. **NOT A TINT**. \$5.00 (Fed. Tax incl.) for 6 oz. bottle postpaid. No C.O.D.'s please. Money back if you're not delighted with results. Write Albin of France, Room 4A, 1401-91 W. 34th St., Los Angeles 17, Calif.

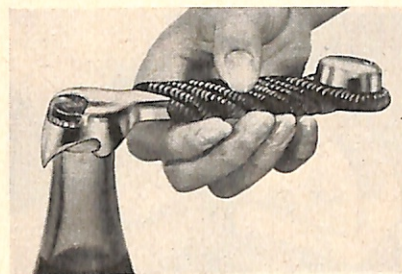


Elks

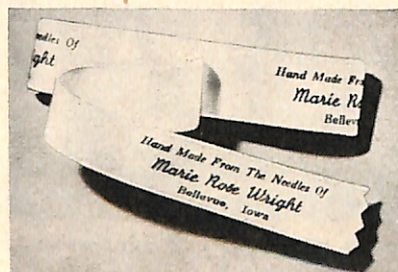
FAMILY SHOPPER



PILE IT HIGH with fruit or flowers and "Ye Olde Ox Cart" makes a truly striking table decoration. Hand-made of white pine with rawhide lacing, it's sent unfinished with simple directions for finishing it to match any color scheme. It's equally at home in modern or traditional settings. 9" wide, 17 1/2" long, 8" high. \$5.50 ppd. House of Ideas, EFS, Racine, Wisconsin.



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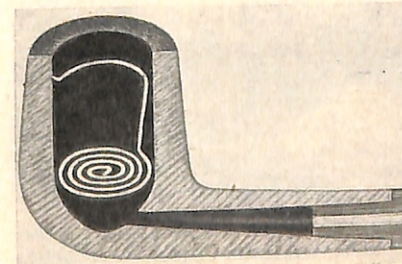
FOR THE WOMAN WHO SEWS. White woven-edge satin ribbon labels imprinted in lustrous black with name and city or town. They give that professional touch to handmade creations. They're a really personal and flattering gift, too. \$1.00 for 15; \$2.00 for 40; \$3.35 for 100 ppd. Leon Freeman, Dept. E-1, 234 S. Wells St., Chicago 6, Ill.



INDIVIDUAL COFFEE MAKER makes one cup of coffee as tasty as a potful. Uses drip or regular grind and boiling water. In one minute, you've a cup of steaming, rich coffee. Perfect for between-meals snacks or the household with one coffee drinker. Aluminum with insulated handle. \$1.00 ppd. Robert W. Kellogg, EFS, Springfield, Mass.



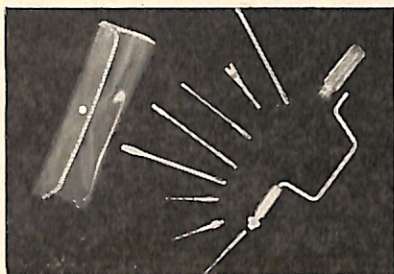
TODDY TOTER holds two quarts of chowder, coffee, martinis, keeps it hot or cold for 8 hours. It's made of a slick, leather-like plastic that's odorless and tasteless, wipes clean with a damp cloth. Fiber-glass insulated. Handsome design of field and marsh birds. \$10.50 ppd. B. Gately, Rm. 509, 50 E. 42 St., New York 17, New York.



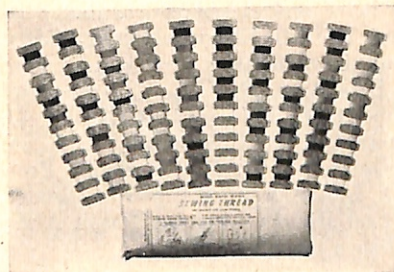
PIPE SMOKERS—Here's a pipe screen that makes any pipe give you a cooler, milder, sweeter smoke. These stainless steel Spiral Pipe Screens are adjustable, easily cleaned and last for years—and they're guaranteed to improve your smoke. 7 screens, \$1.00 ppd. Spiral Pipe Screens, EFS, 1551 Ocean Av., San Francisco 12, Calif.

Elks

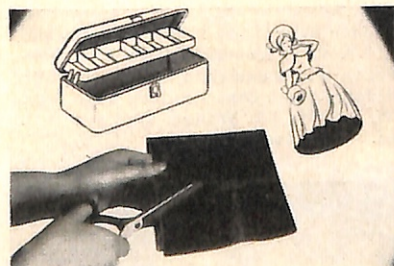
FAMILY SHOPPER



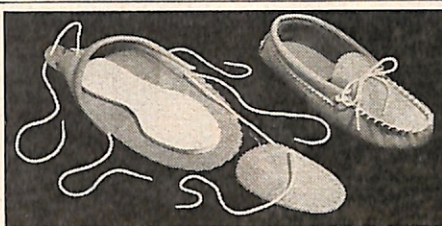
BRACE AND DRILL SET for the home handyman. 10-piece interchangeable kit includes 3 magnetized screw-driver blades for machine, cabinet and fine work; nail and tack puller, cross-point blade for recessed screws; 3 drill bits; steel brace with 4-jaw chuck; shatterproof plastic handle. In compartmented case. \$3.98 ppd. Terry Prod., Box 581E, Merrick, N. Y.



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ADHESIVE GREEN FLANNEL. Put a protective scratchless base on lamps, ashtrays, bric-a-brac. Line jewelry and silver drawers. Snag-proof rough edges of desks and chairs. Cut a piece of approximate size, remove cloth back and press into place. It sticks fast. 3 flannels each 5 3/4" x 18", \$1.00 ppd. Miles Kimball, 90 Bond St., Oshkosh, Wis.



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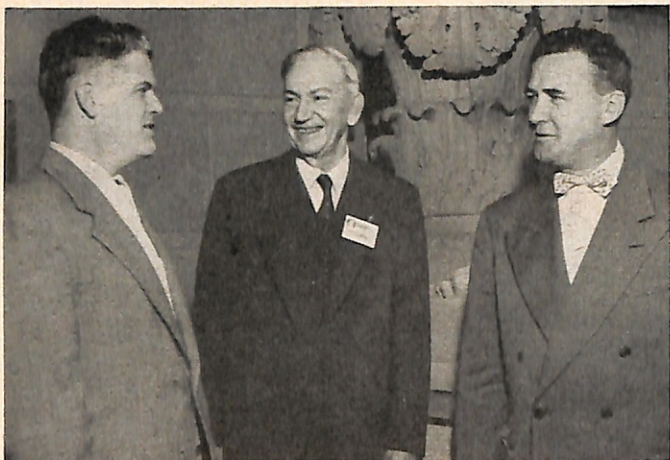
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(OTHER) _____

If you have other comments that will help us serve you better, please send them along with this clipping to Elks Family Shopper, 104 E. 40th Street, New York 16, N. Y.



At Stevens Point for the Wisconsin State Assn.'s Fall Conference were, left to right: Committee Chairman James Kashin, Past Grand Exalted Ruler Charles E. Broughton and State Assn. Pres. J. H. Boex.



Participating in Dowagiac, Mich. Lodge's 50th Anniversary celebration were, left to right, standing: Charter Members E. M. Lindsley, H. E. Phillipson and George Chapman and, seated, Frank W. Richey.

NEWS of the LODGES

Louisiana Elks Hold Semi-Annual Meeting

Over 200 Elks and their wives from all the State's lodges attended the two-day semi-annual get-together of the La. Elks Assn. in Opelousas last October.

The first day was devoted to entertainment, including a dinner dance at the Cedar Lane Club, and the business sessions were conducted the following morning. On hand were Pres. Leon Page, Secy. Gene Heller, Treas. Clarence La-Croix, D.D.'s Roy Yerby and Willis McDonald and Past Presidents Paul Chazez, Myles Byrne and Sol B. Pressburg.

Delegates heard a report on the Eye Bank, which has been the Assn.'s chief interest for the past three years, contributing \$5,000 annually to the project.

Winslow, Ariz., Lodge Memorializes James Day, Jr.

A lasting memorial to James Day, Jr., for many years a Trustee of Winslow Lodge No. 536 was provided by his fellow members when they voted a \$1,000

donation to Winslow Memorial Hospital. The gift will be used to furnish a room in that institution, and a plaque, suitably inscribed, will be affixed to one of the room's walls.

Mr. Day, who died suddenly about a year ago, was credited with much of the improvement in the local lodge home, having personally supervised construction of its new auditorium.

E.R. Charles Cooke and Secy. A. R. Kleindienst made the presentation to G. M. Brown, Chairman of the Hospital's Board of Directors. This is the second \$1,000 contributed to the hospital by No. 536 whose membership has worked diligently in its campaign to raise funds by private subscription.

Elks National Foundation Day at Mount Vernon, Ind., Lodge

Mount Vernon Lodge No. 277 held an outstanding observance of Elks National Foundation Day, with P.E.R. Roy O. Bauer heading the General Committee and E.R. Melvin H. Miller presiding. As part of the celebration, an Honorary Life Membership was presented to P.D.D. Orvan R. Hall, P.E.R., who has been so suc-

cessful in promoting local interest in the Foundation's program. Not only does No. 277 boast the Order's largest per capita enrollment of participating members in the Foundation, but its over-all individual contributing membership represents the support of every one of its 110 Elks.

An afternoon and evening affair, the observance was staged in the lodge's handsome home and closed with a dance attended by 300 Elks and their ladies. Among the dignitaries participating were Ind. Elks Assn. Pres. L. C. Krebs and Trustee J. F. Beldon, D.D. Arnold D. Fitzgerald, Past Presidents Dr. A. A. Pielemeier and P. W. Loveland, Pres. Frank Calloway of the South District, and Past District Deputies Ralph Alsop and Bruce Hitch.

Local Grid Stars Feted by Rochester, Minn., Elks

Sixty-three members of Rochester and Lourdes High Schools' football teams, their coaches and student managers were guests of Rochester Lodge No. 1091 recently at an Appreciation Dinner.

Highlights of the program were a talk



Left: Attending the joint Ill. E. Cent. Dist. initiation at La Salle-Peru, Ill., Lodge, were Past Grand Exalted Ruler Henry C. Warner, principal speaker, E.R. C. P. Woodruff, State Pres. Denham Harney, who stand third, fourth and fifth from left foreground. Others include State Secy. Albert W. Arnold, D.D. William Wolf and Dist. Vice-Pres. Ascher Bentley.

Right: Past Grand Exalted Ruler Floyd E. Thompson, standing center foreground with State Secy. Albert W. Arnold on his right, surrounded by local Elk officials, was the speaker at the dedication of the new home of La Salle-Peru, Ill., Lodge, scene of the recent Ill. East Cent. Dist. meeting.



by Dr. Howard Gray, former Princeton grid star, and motion pictures of the 1953 Minnesota-Michigan football game.

The fathers of many of the players attended this tribute to the Rochester team which won the Big Nine crown with seven wins, no losses and one tie, and the Lourdes gridders who took seven of the eight games played.

Grand Island, Neb., Elks' Minstrel Show a Hit

Two hours of thoroughly enjoyable entertainment were enthusiastically received by over 1,400 persons who attended each of the three performances of the Minstrel Show put on by Grand Island Lodge No. 604.

An event directed annually by Bob Branson, the 1953 rendition was believed to be the best staged during the past five years. All money derived from this production is turned over to the lodge's Crippled Children's Fund, and Secy. R. E. Townsend, Show Chairman, is well pleased with the results.

With a talented cast composed almost entirely of Elks, the show's varied acts were kept moving at a brisk pace, under the alternating headings of comedy, singing and dancing.

South Dakota Elks Launch New Service Program

For 15 years, eight of So. Dak.'s 11 lodges have been conducting Crippled Children Clinics with the cooperation of the State Board of Health. These Clinics are held in the spring of the year at the lodge homes, and members and their wives assist the doctors and nurses who are in charge of the clinics to which the children are invited and given complete examinations, with recommendations for various treatment.

During 1952-53, 856 crippled children visited the clinics, and another 347 youngsters suffering from speech and hearing defects were examined. The State Assn., which recently presented \$2,381.37 to the State Health Dept. for this work, pays 50 per cent of the clinic cost; the lodges have contributed well over \$20,000 to the program since 1938.

This year, under Pres. W. B. McKenzie of Sioux Falls Lodge, a new State Assn. activity has been introduced in which the lodges will cooperate in raising funds for the purchase of reading glasses for needy school children.

In order to facilitate the work, Pres. McKenzie has compiled a "Red Book" of vital information which he has issued to 68 So. Dak. Elks, including all State Assn. officials, and lodge officers. Containing a wealth of valuable data, the book outlines the project, and gives instructions for the successful carrying-out of the program, and the names, addresses and phone numbers of all 68 officials. The book will also serve as a binder for Mr. McKenzie's future communiques which will be set up on pages that will be punched for easy insertion.

It is interesting to note that many of the committees of the S.D. Association are made up in three groups, guaranteeing coordinated efficiency in each of the State's Districts.

Assisting Mr. McKenzie are Vice-Pres.-at-Large, Elza Anderson, Mitchell; Vice-Presidents: (No.) Fred Green, Brookings; (So.) Carl Olson, Yankton; (W.) Don Fletcher, Deadwood; Secy., Ross E. Case, Watertown; Treas., M. M. Korte, Aberdeen; Chaplain, Rev. Carl Locke, Rapid City; Trustees: Martin Cogley, Sioux Falls; Sam Spargur, Rapid City; Carl Grossman, Brookings; Rudy Gaec-kle, Madison, and R. W. Hanten, Huron.

Freedoms Foundation Award Goes to Norwalk, Ohio, Elk

Leo D. Moloney, who has been Asst. Secy. of Norwalk Lodge No. 730 for many years, is in possession of the coveted Freedoms Foundation George Washington Honor Medal which was presented to him at special ceremonies by Ohio's Gov. Frank J. Lausche.

In forwarding the award to the Governor, Kenneth O. Wells, Pres. of the Foundation, pointed out that as City and County Civil Defense Director Mr. Moloney was to be "commended for devoted volunteer service and outstanding achievement."

"Leo D. Moloney distinguished himself by full acceptance of leadership and active support with initiative, enthusiasm and ability," the citation reads. Outlining the recipient's splendid organizational efforts, Mr. Wells stated that he "has organized the only civil defense rescue school in the State of Ohio and has continued to achieve outstanding results in developing civil defense in the area under his jurisdiction to such a high degree of effectiveness that he commands the whole-hearted support of all citizens of that community."

The citation closes with the words, "All in defense of our great land of



At Milwaukee, Wis., Lodge's Homecoming and Round-Up Night, Kenosha Lodge officials initiated a "Big-Kick-Off Class" for their hosts, with the uniformed Milwaukee Elks Plugs Drill Team and Male Chorus participating and the 40-piece Military Band entertaining. Left to right above are Kenosha Lodge's E.R. Carl Landgren and two of the initiates, Dr. C. D. Jurss and R. G. Gundersen.

God and Freedom, Leo D. Moloney has strengthened America."

Martinsville, Va., Elks Promote Mental Hygiene

Always interested in the welfare of the community, Martinsville Lodge No. 1752 has launched a new program of service. The project began with the sponsorship of a public meeting on mental health, with its goal the organization of a mental hygiene chapter in the city and county. E.R. J. R. Gilley, Jr., reported that the lodge had invited an official of the State's Mental Health Dept. to speak on the subject, listing the steps necessary to setting up such a chapter. Currently the city and county are served by the Mountain Empire Guidance Clinic which, according to official reports, cannot meet the needs of the six counties and two cities it now covers.

A phase of the chapter's work would be to conduct an education campaign on mental health, and sponsor drives for magazines, clothing and other articles for patients in State mental hospitals.



P.D.D. James I. Malham, standing fifth from right with officers of his home lodge at Brinkley, Ark., and the class they initiated in his honor. On Mr. Malham's left is P.D.D. E. P. Mathes, a fifty-year member and senior P.E.R. of Jonesboro, Ark., Lodge, who addressed the candidates.

NEWS OF THE CENTRAL LODGES



Montgomery, Ala., Lodge is justly proud of its Little League Team which won the Pennant of the ten-team League of the City, winning sixteen of seventeen games played, under the management of Elk Ernest O'Connor.



Atlantic, Ia., Lodge's young players of America's favorite sport.



At Maryville, Mo., Lodge's scholarship presentation, left to right, first row: Dean W. A. Brandenburg; winners Wreatha Jarvis, James Wright; candidates Beverly Porter, Larry Oliver; rear: Chairman Calvin Allen; candidates Charles Hali, Jimmie Foy; E.R. Wayne Swanson.



Centerville, Ia., Lodge is proud of its Little League Team of hard-playing youngsters who won third place in the local League series.



The Chadron, Neb., Elks pictured here won the 1953 championship of the N.W. Nebraska Baseball League by defeating Alliance Elks in the playoff.



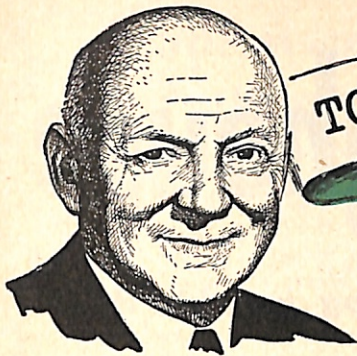
These young men comprise Chillicothe, Ohio, Lodge's entry in the National Knot-hole Tournament at Cincinnati, one of 18 teams representing six States. Three of their proud sponsors appearing in the picture are E.R. C. J. Wachter, Manager and Coach Russell Friend, Coach Wm. Denny.



These young baseball stars brought honor to their sponsors, the members of Vincennes, Ind., Lodge, by taking the local League Championship over the team entered by the Eagles fraternity. Standing at left is Manager E. E. Olsen and at right, Asst. Manager Rex Early.



This is Augusta Elks' Midget Baseball Team, 1953 Kansas Elks Champions. Managed by A. M. Hill, with Sarah Hill as Mascot, they won 37, lost 6.



TOM WRIGLEY WRITES FROM WASHINGTON



KEEP your eyes on Congress. The Potomac political pot is steaming and when the lid of the second session of the 83rd Congress is pried off in the next few days, one of the greatest GOP-Democratic stews of the century will be cooking. Seldom has a Congressional situation been as tense. The Senate and House are about evenly divided, with the legislators embroiled in controversies ranging from the farm to industry and from foreign affairs to local taxes. President Eisenhower is completing his State of the Union Message which will touch off the political maneuvering. At stake is control of the next Congress. This is the political off-year and nearly everything before Congress will be gauged as to its effect on the Fall elections of 1954. All seats of the House of Representatives will be up for election and one-third of the membership of the Senate will be elected. The outcome, strategists say, may well determine how political breezes will blow two years hence when the Presidential election will be up to Mr. and Mrs. America.

STREET PUZZLE

Washington and nearby Maryland suburbs have over 200 street duplications and mail clerks and taxi drivers are uncanny experts in figuring what's where. There are a number of Park roads, drives, streets, lanes and such. Also a lot of Cedars and Harrisons and Lincolns, many Montgomery streets and drives and several Oak alleys, lanes, streets and places. Moves to change the names of streets always fail. People who live on them say they are satisfied.

WHITE HOUSE PARTIES

With the official social season at the White House now in full swing, those on the coveted lists of guests have noticed several changes in the make-up of the invitations. The great seal remains at the top of the card but the script is larger. The wording remains the same "The President and Mrs. Eisenhower request the pleasure of the company of _____ at a reception" etc. Invitations formerly were enclosed inside an envelope which was then placed inside a larger envelope. Only one envelope is now used and the invitations are not delivered by messenger, but mailed with a three cent stamp. With the invitation is a small card which the

guest presents at the door. Each card is numbered and bears the name of the guest. It also says "not transferable". Secret Service men are alert to turn away gate crashers.

PET DUCK SOUP

National Capital Parks officials have finally found a way to get rid of the ducklings which are left in city ponds by fond parents after Easter time when the kids get tired playing with them. The little things grow into big ducks and eat all the food placed in the parks for the wild birds and are a general nuisance. So the park police quietly trapped them around holiday season time and the National Training School for Boys has been serving some good Sunday duck dinners.

MORE DRAFTEES NEEDED

Draft calls are going to be stepped up sharply beginning July 1, Selective Service Director Lewis Hershey predicts. The January quota of 23,000 does not mean military requirements are easing off. Beginning July 1, 1,300,000 men will complete their service during the new fiscal year and the draft will have to replace those who do not re-enlist. Changes in present regulations for deferring students who make satisfactory grades will be announced this Spring. General Hershey estimates 160,000 students are now deferred.

78 GOOD BOOKS

Some of the 78 Bibles given the White House by the American Bible Society are in languages almost unheard of in the United States. They include Amharic (Ethiopia), Bulu (Cameroons, Africa), Efik (West Africa), Gukarato (India), Malagasy (Madagascar), Nauri (Pacific Ocean), and Urdu (Pakistan). Certain it is that any White House guest, no matter from what corner of the globe, can read himself to sleep from the Good Book in his own language.

RIGHT HAND STEERING

Postoffice Department is trying out right hand drive mail trucks and the idea is meeting with universal success. Postmen can reach out to collect or deliver mail from boxes without sliding across the seat. They also can get out more easily, without risking possible injury as they do when using the left side

of the trucks. It may be that manufacturers of passenger cars will turn out right hand drives for those who find seat sliding a nuisance. Women especially might prefer the steering wheel on the right side where they can get in or out with less difficulty. The left hand drive, rather than the British right hand drive, was adopted in this country when roads were narrow lanes and cars began to have more speed.

HORN AND HOOF REMEDY

Food and Drug Administration recently reported that a preparation declared to be helpful in cases of cancer, arthritis, ulcers, diabetes and heart conditions consisted of ground horn and hoofs mixed in milk diluted with water and containing a few nitrates. Fine \$500.

NEW CHEESE MACHINE

Out at the Agriculture Experiment Station at Beltsville, Md., they are using a new machine which will cut the processing time of making cheese in half. It eliminates much of the hand work.

WASHINGTON WASH

Cigarette consumption was up during the year but the increase was smaller than formerly according to Agriculture, around 398 billion . . . An outdoor map of the United States 750 feet in width and with mountains 6 or 7 feet high is proposed for a Washington park as a tourist attraction . . . Mrs. Eisenhower, an accomplished pianist, has learned to play an electric organ since moving into the White House . . . A visiting army officer can buy things at American PXs, so when the President of Nicaragua visited Panama he went into a PX in the Canal Zone and purchased \$100,000 worth at PX prices . . . Injury rates in manufacturing are lower, with highest averages in lumber and wood products . . . Sale of postage stamps honoring the 50th anniversary of the Trucking Industry broke all records . . . Republican National Committee has a new and very dignified heading for press releases . . . Man, eventually, will be able to predict general weather conditions 50 years in advance, Dr. Charles G. Abbot, world's leading authority on solar radiation predicts . . . Our good neighbor, Canada, is building a 5-story office building to house some 250 embassy personnel.



In the Doghouse

As Faust truly says, "Every dog has his day."

UNLESS you are an unusually interested follower of the affairs of Fido and the vital statistics pertaining to him you'll be only dimly aware that there are fashions in dogs. With seeming suddenness certain breeds will appear in greater numbers with the result that there is more news about them. It is a fact that public preference for breeds changes over the years.

When I was knee-high to a dachshund it seems to me that more of the larger dogs occupied the landscape. I know at that time the Newfoundland was a great favorite and can recall a pair of these giants owned in the Faust household. Back at the turn of the century, and some time prior to then, it seemed that every home in country or suburbs and some in the city as well, that had room enough, would shelter a Newfoundland. Today with the trend toward smaller living quarters many of the breeds of larger size dogs have declined in popularity.

The Newfoundland has been distinguished by having his picture shown on the postage stamps used by the Newfoundland postal system, but of even greater distinction is the splendid record of these dogs as sea heroes in the many times they have rescued people from the stormy waters of the land for which they are named. They are among the most powerful of all canine swimmers and can penetrate surf that would kill most other large dogs. Although not often used in this country as water retrievers, they can be trained successfully to do their part in assisting hunters of feathered game. They are the dogs that the painter Landseer so often used as models in many of his works and it is said that he selected them for the dignity of their appearance and nobility of expression. The Newfoundland of yesterday was a somewhat larger dog than he is today. The modern Newfoundland ranges in weight up to 150 for males and 120 for gals of the breed. No better description is there than is found as part of an epitaph to a dog Boatswain which reads—

"... Strength without insolence,
Courage without ferocity..."

Why this is so I don't know but the name of the homeland of these dogs is not pronounced the same as the name of the breed. For the province of that name you are required to say New Found Land—for the dog, it's Newfundland. Note the omission of the letter O which changes the pronunciation. Aside from

those canine clam bakes, the dog shows, you won't see many of these dogs around today. As further aids to their ability in the water, they have extremely dense coats and are web-footed.

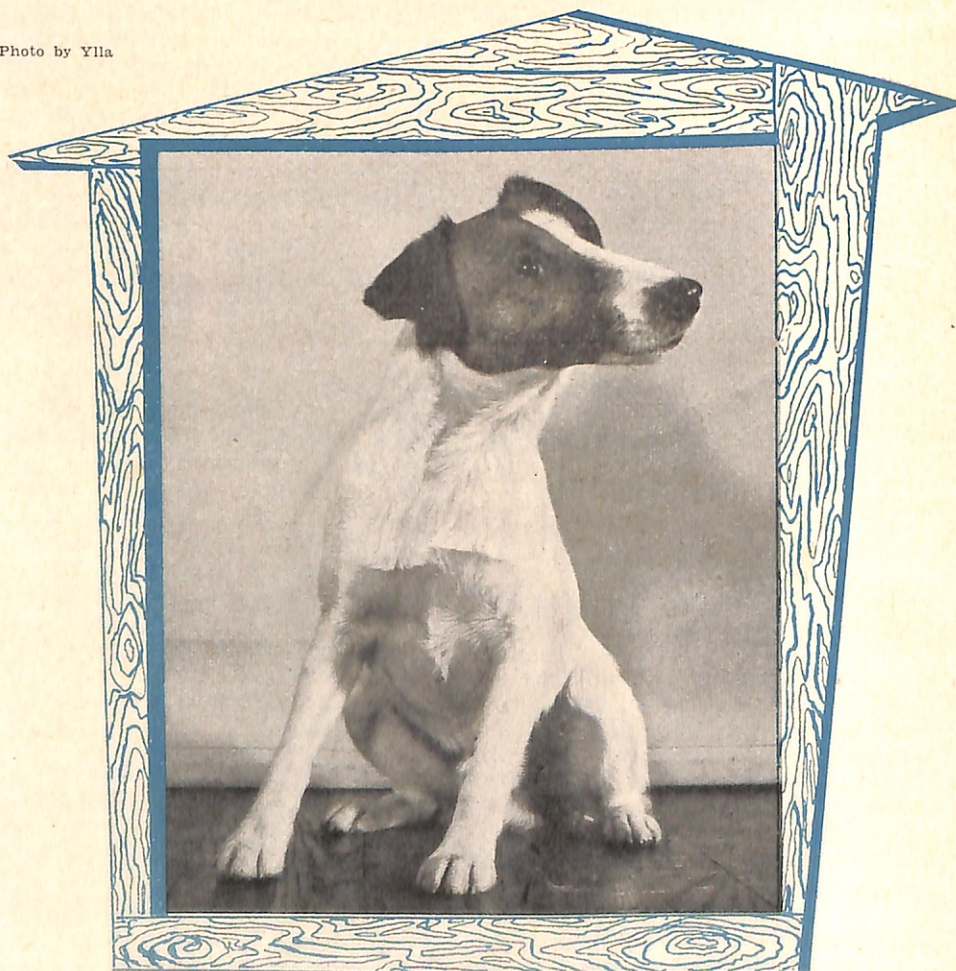
ANOTHER dog that was a favorite some forty or fifty years ago, and even during the entire Victorian Period, is the pug. So drastic was his decline in popularity that the breed almost died out until some few breeders, taking a fancy to it in modern times, began to revive interest. Today this little fellow is slowly but surely regaining public favor, at least among breeders who, after all, are the people who control the destinies of any given breed. Up to now the pug is still largely a show fixture but it is hoped that he will in the near future become known to more American homes. He's a small dog. Perhaps you've never seen one, so a

description is in order. He resembles an English bulldog. Has the pushed-in face and large head for his over all size. He weighs from 14 to 18 pounds and is fawn or black; if fawn, his muzzle must be black. Perhaps because he became too much of a ladies favorite he lost his front-rank position of long ago—and please don't take this as a knock against the gals of those times. After all there were some mighty nice cookies and nice to look at too, back in those days of croquet and crinoline. The pug is a native of China and was a highly valued dog in his home country.

While he has seen little decline in popularity, there was a time when the German Shepherd was considered almost a necessity by dog owners. This was following World War I. So many stories of this dog's gallant performance as a

(Continued on page 50)

Photo by Ylla



Fashions in dogs may change, but the fox terrier always is a favorite.

Little Wolf

(Continued from page 15)

times take pretty long chances in doing it. I once had an elderly black and tan trail hound who often followed me when I rode in the hills in northern New Mexico. Once I had occasion to camp over night at the head of a grassy draw and about sundown a coyote opened up with his evening serenade in plain view a couple of hundred yards away.

With a ferocious bellow old Joe lit out for him and when he drew near the coyote turned and loped off down the draw, Joe in hot pursuit. But soon the coyote began to slow down. Joe also slowed down. Finally the coyote stopped. Joe stopped too. The coyote started toward him. After an apprehensive appraisal of the distance between himself and camp, Joe began a dignified retreat. But the dignity was short lived. As the coyote began to close up on him he threw pride to the wind and ran, hell for leather, the coyote's hot breath on his rump.

But as they drew near camp Joe slowed up. The coyote slowed up. Joe stopped; the coyote stopped. Joe began a menacing return. The coyote retreated. Soon both were going lickety-split down the draw again.

They repeated this two or three times, both hugely enjoying it, I'm sure. Finally, in the interest of keeping old Joe in condition to travel next day I took a shot at the coyote with my pistol. He accepted the dictum that the game was over and trotted off into the gathering dusk, this time without Joe.

Zoologically, the coyote, known to the scientists as *Canis latrans*, is one of three species of wolves in North America. The other two are the great gray wolf, once common over most of the continent except the southeastern United States, and the somewhat smaller "black" wolf of the Southeast.

TO THE LAYMAN, the coyote has little in common with his bigger cousins. In fact, the early pioneers sometimes considered him to be more nearly related to the foxes. A comparison of anatomical features places him with the wolves beyond question, but just the same, many a western county official has been fooled into paying out good coyote bounty money on well-stretched fox scalps.

The average male coyote weighs in the neighborhood of 25 pounds, though his fluffy coat makes him appear to be somewhat heavier than that. But if you examine the skinned carcasses sometimes seen hanging on barbed wire fences along western highways you will see that he is really a pretty lanky individual. His average length is about four feet, one foot of which is devoted to a handsome, bushy tail. Some specimens reach considerably greater size; there is a record of one veritable granddaddy of all coyotes, tak-

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en in Wyoming, which weighed nearly 75 pounds and was 63 inches in length.

Unlike the larger wolves, the coyote's color scheme is fairly uniform for a given type of environment. He tends to be darker in the mountains and lighter on the plains and desert. In general, though, he is reddish yellow and gray, with a darkish collar and black tipped tail.

SENOR COYOTE is frailish looking, but characteristically the appearance is deceptive. As a matter of fact he has rather amazing vitality and endurance. In their book "The Clever Coyote," Young and Jackson, biologists for the U. S. Fish and Wildlife Service, tell of a specimen that carried a heavy steel trap on its foot for 17 days before being captured, and had somehow managed to get along. More amazing are a number of authentic cases of coyotes with their lower jaws virtually shot away and still surviving. Not only would it seem impossible for them to have eaten while the wound was fresh, but the resulting malformations make a mere human wonder how they managed to live even after the wound had healed. Or how they managed to defend themselves against their enemies, for that matter.

He is a competent runner, both as to speed and endurance. There is one authentic record of a coyote being clocked on a desert lake floor by a pursuing automobile at 43 miles per hour for short spurts. Moreover, it took the car an incredible 47 minutes to run down the twisting and dodging animal. That's considerably faster than the animal can go over a long distance. Ernest Thompson Seton rated its speed at 24 miles per hour, faster than the gray wolf but slower than the greyhound.

A good saddle horse can out-run one—if the going is good for the horse. When I was a Forest Ranger in the Southwest—at a time when rangers still rode horses instead of pickups—I tried it a number of times but my coyotes always outsmarted me. They managed to get to a fence, an arroyo or a rimrock where the horse could not follow, as they well knew.

Incidentally, the so-called "wolf proof" fences which have come into such vogue on sheep ranches in recent years make use of a twist on that principle. No one who knows the clever coyote would believe for a minute that he could be stopped for long by a mere woven wire fence. And he isn't. But once inside he is apt to be trapped when the rancher's long legged wolf hounds take after him. Before he can find a feasible exit the dogs corner him against the fence and do him in.

Not that the dispatching is as easy as it sounds. The coyote is a notable fighter for his poundage. There are few dogs that can best one, single-handed. Nor is there anything wrong with his courage, notwithstanding his detractor's references to the "skulking coyote." He will jump a bobcat of equal weight and put him up

a tree in the twinkling of an eye, or kill him on the ground if he can catch him. And like all the canine tribe he takes extreme pleasure in doing so. Every trapper in the mountains has had occasion to gnash his teeth over the tattered remains of a prime bobcat pelt in his trap, the purely vindictive work of a roaming coyote.

The coyote is literally a "lone wolf" in the animal world. The other wolves will not tolerate his company, though he can sometimes be found following them, at a discreet distance, on the off chance of falling heir to the remains of a kill. He will eat practically anything, dead or alive, with apparently uniform gusto.

There is one animal with whom he seems to be on some sort of friendly footing, or maybe it's only a truce. That's the badger. Though either would unhesitatingly eat the other should he come upon him *hors de combat* it is not unusual to see them traveling about together, or even at play. This strange association is well recognized, and apparently has been since time immemorial. J. Frank Dobie, author of "The Song of the Coyote," best popular book on the species so far written, has a prehistoric Indian jar on one side of which is the sculptured head of a coyote and on the other a badger.

There are two circumstances which may account for this apparent compatibility. One is that either would find it pretty difficult to best the other, as witness the ancient sport—if it can be called that—of badger fighting, in which a dog is pitted against a badger ensconced in an overturned barrel. It takes a courageous dog to go in after the badger, and a mighty good one to come out again with anything better than grievous head wounds.

The other factor is that the two complement each other in the ceaseless search for food. The badger could never catch an antelope, but he will gladly feast on one killed by coyotes. On the other hand, he is the world's most efficient excavator for his size and spends a good part of his time digging out prairie dogs and other ground dwellers. The coyote stands by to catch any that may escape the slower moving badger.

There is one animal of which the coyote stands in respectful fear, and that's the cougar or mountain lion. A lion frequently eats part of a kill and lightly covers the rest for possible future use. Often he never returns to it, but brother coyote takes no chances. No matter how hungry, he will not touch the kill until he is certain the cougar would no longer be interested in it.

So far as is known, that is about the only dietary inhibition with which the coyote is afflicted. All flesh—and much else—is meat to him. And he is not finicky about its condition. He is an excellent hunter, and despite some obviously exaggerated accounts of exploits in that respect is really clever and re-

sourceful. All things in nature have a purpose, and his hunting ability is considered by ecologists to have its benefits for wildlife as a whole. Victor H. Calahane, a U. S. Park Service biologist, expressed the belief in his "Mammals of North America" that he has helped to perfect other animals by forcing them to learn the arts of escape. He said, "Large-ly due to it (the coyote) and other predators, the deer, the antelope, and other hooved animals have evolved into swift, graceful, efficient animals."

On the score of resourcefulness it is hard to exaggerate. Come hell or high water the coyote seems always to weather the crisis. Adolph Murie, on biological research in Yellowstone Park during the winter found coyotes hanging around the buffalo herds, not with any grandiose designs on the buffaloes but catching field mice exposed by the big beasts as they pawed through the deep snow for grass.

J. Frank Dobie cites one coyote in California which regularly followed an irrigator and caught pocket gophers driven out of their burrows by the water. He also recounts an odd occurrence in early day Washington State when a railroad temporarily laid wooden rails and plated them with rawhide in lieu of non-existent steel. But they failed to reckon with the omnivorous appetites of the local coyotes. Came winter and the season of short rations, and the coyotes systematically gnawed off the several miles of flinty rawhide.

Perhaps the most spectacular example of Senor Coyote's catholicity of taste is an account of a survey crew which butchered a beef for camp use and went on about their work without washing their hands. The steel survey pins used by the chainmen commonly have strips of red flannel tied in the rings at their tops to improve their visibility. The morning following the butchering the crew was mystified to find their pins lacking the "flags" they had always carried. Investigation fastened the deed on coyotes—they had eaten the flannel for its fresh beef flavor.

THOUGH I early learned to put everything out of coyote reach when in camp, I once pulled off my boots by the camp fire to warm my feet before turning in and thoughtlessly left them standing there. Next morning one of them was gone. I found it a hundred yards or so from camp. A coyote had experimentally chewed its fancy stitched top a little but obviously balked at the flavor imparted by the tanning process.

In spite of having been the object of the most determined effort at extermination in history, the coyote is still far from being exterminated. During the 30 years, 1915-1945, U. S. Government hunters alone took 1,672,604 coyotes. Most Western states also maintain predatory animal control forces of their own, which work chiefly on coyotes. And most Western states—and some Eastern ones too—have dealt out gobs of cash in coyote

bounties; often getting royally rooked, incidentally, by smart operators who raised coyotes for the bounty market.

But undoubtedly a much greater number have been shot, poisoned, trapped and caught with dogs by ranchers and fur hunters. The total must be enormous.

Ernest Thompson Seton estimated the original coyote population at over two million. I know of no recent guesses at the current number, but it is still large.

In 1946 a single government hunter took 536 coyotes on a 240,000 acre tract in Maverick County, Texas and estimated he had poisoned another 75 which he did not find. The next year he came back and took another 340.

The same year 458 coyotes were taken in the Hualpai Valley of Arizona, and in two months a hunter accounted for 145 on the Fort Apache Indian Reservation.

These are admittedly extreme cases. The U. S. Fish and Wildlife Service wants only to control coyotes, not exterminate them. Hence its hunters concentrate on areas where the coyote population has gotten out of hand and is doing real damage. But the number of government hunters in the field is never less than 200 and has been as high as 600.

HOW is the species able to survive this kind of concentrated assault?

Three factors are doubtless principally responsible—exceptional fecundity, highly developed natural senses and marvelous craftiness. Of the three, the last is apparently most important. The gray wolf is even more prolific, yet has been driven back to the fringes of civilization. Its senses, particularly that of smell, are probably also superior to those of his smaller cousin. But Senior Coyote has something so nearly approaching reasoning power that he keeps his human adversary biting his nails in frustration.

When steel traps were the enemy's principal weapon he eventually learned most of the tricks of the trapper's art and became increasingly harder to fool. When strichnine first came into vogue as a wild animal poison it was necessary only to scatter some poisoned baits about a carcass and dead coyotes lay thick about it in the morning. But few coyotes will fall for anything so obvious today.

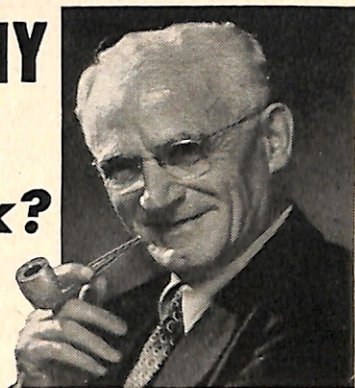
Right now the big news in the ceaseless battle of wits is the Coyote Getter, mentioned previously. But I will venture the prediction that in time our clever little wolf will also cast a bilious eye on the bit of scent-impregnated rabbit fur attached to the gadget's trigger.

What his two-legged enemy will think up next is hard to say. But there are men who spend their entire time working on methods to get the best of him. Maybe they will succeed in time in rubbing him out. But I suspect that this reporter will have been gathered unto his fathers long before the last of the coyotes is. I hope so. The West would be a mighty lonesome place without The Song of the Coyote, at sundown.

WILL YOU SMOKE MY NEW KIND OF PIPE 30 Days at My Risk?

By E. A. CAREY

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.



My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.

The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

Please send me your name today. The coupon or a postal card will do. I'll send you absolutely free my complete trial offer so you can decide for yourself whether or not my pipe-smoking friends are right when they say the Carey Pipe is the greatest smoking invention ever patented. Send your name today. As one pipe smoker to another, I'll guarantee you the surprise of your life, FREE. Write E. A. Carey, 1920 Sunnyside Ave., Dept. 241, Chicago 40, Illinois

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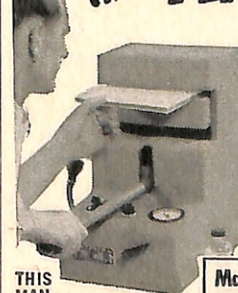
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The Grand Exalted Ruler's Visits

(Continued from page 21)

nitaries who accompanied him on a tour of Hoover Dam.

Elkdom's leader spent the first week of November visiting with over 2,500 members of the Order in Pennsylvania, with Past Grand Exalted Ruler Howard R. Davis in charge of his party which included State Pres. Barney Wentz, State Tiler Michael Sheppo and Past Pres. H. Earl Pitzer. On Nov. 2nd, the group was entertained by E.R. Robert W. Parry and members of **MT. CARMEL LODGE NO. 356** and other lodges of the **N.E. DIST.** at a dinner attended by 250 Elks. P.E.R. Leo C. Malarkey was Toastmaster, and guests included D.D. George B. French, State Secy. William S. Gould, and Dist. Pres. James P. Tolan.

During the afternoon of the 3rd, the visitors inspected the large fruit processing plants in and around Biglerville, prior to attending a dinner as guests of E.R. James R. Riegle and the Elks of **GETTYSBURG LODGE NO. 1045**, with D.D. Harry E. Stover, Jr., among the 350 members of the **PA. SO. CENT. DIST.** Past Pres. Pitzer was Master of Ceremonies at this program, during which the famous Male Chorus of Hanover Lodge sang.

On the 4th, Mr. James made a two-hour tour of the Gettysburg Battlefield prior to attending a luncheon given by E.R. Lewis E. Mohler and members of **CHAMBERSBURG LODGE NO. 600**.

That evening found the distinguished party mingling with 450 Elks and their ladies at the **NO. CENT. DIST.** dinner given by **BEDFORD LODGE NO. 1707**, at which Mr. James shared the speaking program with Superior Court Judge Colvin Wright and County Judge Richard Snyder following their introduction by D.D. John S. Buchanan. Secy. H. C. Bingham headed the committee for this event at which 11



Left: At Mt. Carmel, Pa., Lodge, seated left to right: Past Grand Exalted Ruler Howard R. Davis; E.R. R. W. Parry; Mr. James; L. C. Malarkey, P.E.R.; 52-year-old W. P. Kemble, P.E.R. Standing: Past Pres. H. E. Pitzer, D.D. G. B. French, Pres. B. W. Wentz, Dist. Pres. J. P. Tolan, Chaplain M. A. Merges, P.E.R.

Right: Elk officers of Minneapolis, Minn., with Grand Exalted Ruler James, E.R. F. W. Bauler, Grand Tiler Dr. M. H. Carlson, seated third, fourth and fifth from left. Standing: State Vice-Pres. Ernest Peacock, left; former Grand Tiler Emory Hughes, fifth from left.



Left to right at Stowe, Vt.: State Pres. Archie Buttura, U.S. Sen. George D. Aiken, Grand Lodge Youth Activities Committeeman George Steele, Mr. James, Past Grand Exalted Ruler John F. Malley, D.D. F. J. Fayette, Past Grand Exalted Ruler E. Mark Sullivan, Grand Trustee Edward A. Spry.

of the 17 lodges in the area were represented.

Luncheon on the 5th with E.R. R. R. Brown and the officers of **BUTLER LODGE NO. 170** was followed by an inspection of the Pullman Car Co. and the Armco Corp. plants, and dinner that evening was enjoyed with 350 local and visiting Elks at No. 170's fine new home, with musical interludes by the Corry Elks Chorus. D.D. George E. Goodill, Dist. Pres. William Evans and Past Presidents Francis T. Benson, Mayor James G. Bohlender, Ralph C. Robinson and Harry T. Kleeen were on hand.

At this point, Grand Est. Lead. Knight Lee A. Donaldson and State Vice-Pres. Ruel Smith joined the party for the remainder of the week and the next stop was to the Alcoa Corp., where they had luncheon on Nov. 6th and spent the afternoon inspecting the huge aluminum plant prior to attending a formal dinner with 450 **SO. DIST.** Elks and ladies at the home of **NEW KENSINGTON LODGE NO. 512**. Past Pres. Benson was Master of Ceremonies, and E.R. Wm. H. Telthorster and Mayor Ray Gardlock extended a warm welcome to the travelers. Among the guests were D.D. Gustave Peterson, and William

Kristoff, Dist. Pres. Ralph Klepper and Past Pres. M. F. Horne.

Mr. James and his escort traveled through a snowstorm Nov. 7th to visit **WARREN LODGE NO. 223**. State Vice-Pres. Smith was host at luncheon that day, and in the evening, joined by 400 local and visiting Elks of the **N.W. DIST.**, they were welcomed by E.R. Fred W. Lenkner to a dinner in the Warren Armory when Titusville Lodge's singers provided entertainment. As Toastmaster, State Trustee William Forsythe introduced the distinguished visitors, who included Grand Lodge State Assns. Committeeman T. Lawrence Cusick, D.D. Leo Powell and Dist. Pres. William Milks.

On the morning of the 8th, Mr. Davis' escort duties were assumed by Cyril A. Kremser, former Grand Lodge Committeeman, who accompanied Mr. James to **EUCLID, OHIO, LODGE, NO. 1793**, for the dedication of its new home. The affair climaxed a four-day program when E.R. George D. Stevenson and his lodge members played host to Elks and non-Elks alike at a series of events which began with a tour of inspection by D.D. Dale W. Brothers and the initiation of the Cyril Kremser Dedication Class by of-

Grand Exalted Ruler's Itinerary*

JAN. 1	Pasadena, Calif.
18	Amarillo, Tex.
20	Marshall, Tex.
24	Martins Ferry, Ohio
27	Covington, Ky.
31	Washington, Ind.
FEB. 1	Richmond, Muncie, Alexandria, Tipton, Ind.
2	Fort Wayne, Marion, Ligonier, Goshen, Ind.
5	St. Louis, Mo.
6	Champaign, Ill.
9	Pittsburgh, Pa.
10	Harrisburg, Pa.
11-13	New York City (Past Grand Exalted Rulers' Conference)
14	Providence, R. I.
15	Boston, Mass.
18	Wheeling, W. Va.
19	Huntington, W. Va.
20	Louisville, Ky.
23-25	Florida Lodges
27	Chicago, Ill. N.E. Dist. Meeting

*Subject to change

ficers of Painesville Lodge. Mr. James' dedicatory address, to which Judge Wm. F. Burns responded, was enthusiastically received. Euclid Lodge began in July, 1950 with 152 Elks and now has 327.

On Nov. 9th, the Elks of MINNEAPOLIS, MINN., LODGE NO. 44, welcomed the distinguished Oklahoman who was accompanied by Past Grand Exalted Ruler Sam Stern to a luncheon meeting with Elks of STILLWATER LODGE NO. 179. In the afternoon, Mr. James paid a visit to the State Prison prior to attending a reception given by E.R. Frank W. Biagi and the members of ST. PAUL LODGE NO. 59, many of whom joined State Assn. officials at the Minneapolis Elks' banquet.

Mr. Stern and the current leader of Elksdom arrived in SIOUX FALLS, S. D., on Nov. 10th in time for breakfast with Past Grand Exalted Ruler James G. McFarland, State Assn. officials led by Pres. W. B. McKenzie, former Grand Trustee J. Ford Zietlow, and E.R. Lawrence Adley. The sextet, with about 50 S. D. Elk visitors, spent the morning at the Crippled Children's Hospital and School where they saw some of the more than \$8,500 in elaborate equipment furnished by the lodges of the State, the major gift being a \$6,000 therapy pool. Following luncheon in the school's dining-room, Mr. James and the party visited the R. C. Johnson VA Hospital, and in the evening attended the banquet given by Sioux Falls Lodge as part of the celebration of its 60th Anniversary.

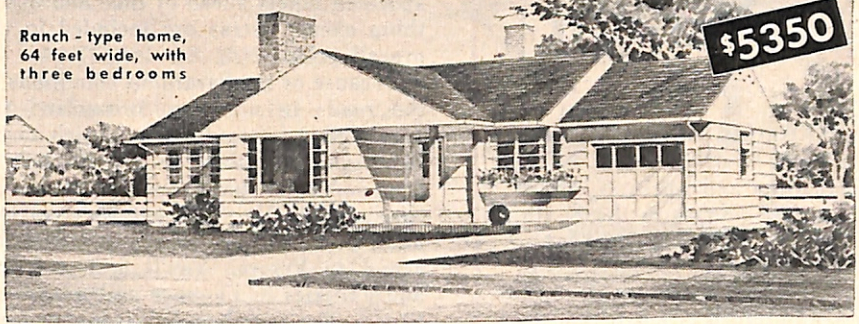
In Past Grand Exalted Ruler Stern's home State the following day, he and Mr. James were given a warm welcome by Mayor Tom Kleppe and E.R. Dr. W. C. Brunsoman and other members of BISMARCK, N. D., LODGE NO. 1199, at the Municipal Airport. Led by police escort, the party drove to the State Capitol and viewed the construction of the new Elks' building in Mandan, before attending the Bismarck reception. Present were Gov. Norman Brunsdale, State officers led by Pres. Wilfred Kunz, and members of other No. Dak. lodges. At the banquet, D.D. Harold Montgomery introduced Mr. James whose talk was followed by a program featuring a concert by the lodge's Purple and White Band.



Grand Exalted Ruler James and his immediate predecessor, Sam Stern, right, are welcomed to St. Paul, Minn., Lodge by E.R. F. W. Biagi, left.

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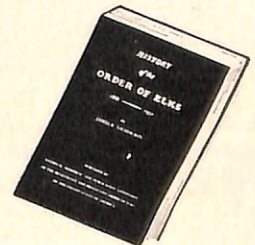
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About Elks and winter golf: The Elks lodge in Southern Pines, North Carolina, owns and operates one of the finest golf courses in the South. The Southern Pines Country Club—a 27 hole lay-out set in 400 acres of beautiful pine woods where the mid-winter temperature is much like the bright September and October days in the North. If you like this type of weather for golf here is the spot for your mid-winter vacation. The Club management extends a cordial invitation to enjoy the golf and the hospitality of the lodge and club rooms at Southern Pines. Greens fees are \$3.00 per day through the winter, \$4.00 in March and April. There are many excellent and reasonably priced hotels, motels and guest cottages to accommodate the visitors.

★ ★ ★

Howard Johnson, the roadside restaurant man, is going into the motel business. He has formed a new company to build and franchise motels and plans to include restaurants in some of the units. The first three motels will be set up in Florida.

★ ★ ★

Brother J. R. Dennison writes us while still on a trip, "I would say to anyone who contemplates traveling that their first stop in any city should be the Elks Club. We have yet to find any eating places that can come up to the kind of food we found in the different clubs." He expresses "our sincere thanks for all the kindness shown us at the various clubs we visited."

★ ★ ★

E. J. Fosdick (Pontiac, Illinois, No. 1019) writes to thank us for the Travel Department service and information we supplied him for his recent trip. He says, "Having been an Elk for about twenty years I knew of many nice things they did for their members and this is one more that I can add to the list."

★ ★ ★

Erich K. Wildegans (Kitchikan, Alaska, No. 1429) writes, "In Sacramento we stopped for three days at the Elks Club according to your kind advice. And I can say we enjoyed the hospitality, clean rooms, bath and plenty of closet space for \$8.00 per day, beside the delicious food. I can highly recommend to any brother Elk this Elks lodge."

For Elks Who Travel

(Continued from page 25)

In every case reservations are made at specified hotels ahead of time and everything except extras are included in the overall price.

Because of the hazardous conditions of the roads in northern Switzerland the winter tour proceeds from Zurich to St. Moritz by rail, then by motor coach to Lugano in the palm country of Italian Switzerland. Here you get your car and drive down to Lake Como, to Milan and across to Venice. You'll find museums and galleries in Florence and warmth in Rome. The tour has you swinging back by way of Pisa, La Spezia, and Rapallo on the Italian Riviera.

Both the winter and the summer tours

are 22 days long, including a day on each end of the trip for negotiating the 3,000 plus miles between Manhattan and the Matterhorn. In case you have a spare \$809 kicking around, that is the fee it can be done for. That tariff includes hauling you back and forth across the sea, putting you up in the hotels while in Europe, two meals a day (the third is on you), your normal tips, cost of transfers from airport to railway stations and such, and also the rental of the car which is an Opel Reckord. You can never tell what 1,500 travel counselors will think of next when they come together to exchange ideas in the heady atmosphere of a place like Rome.

Business Outlook for 1954

(Continued from page 9)

Although capital expenditures on new plant and equipment for the year 1954 will be somewhat smaller than during 1953, when the total amounted to the record level of 27.8 billion dollars, such expenditures will continue large compared with previous years.

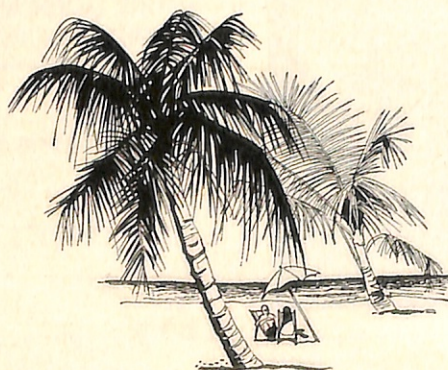
The growth in population and the rise in the standard of living have created a tremendous pent-up demand for all kinds of public works. It has been estimated that in order to meet the transportation deficiencies of the country \$40 billion will have to be spent. Everybody knows that there is a great need for thruways, highways, parking facilities, etc. Now that supplies are fully available and money rates are lower than they were early in the year one may expect that political subdivisions, particularly public authorities, will borrow large sums of money to meet transportation deficiencies. Similarly there is a great pent-up demand for ordinary public works such as schools, hospitals, playgrounds, etc. The availability of all kinds of building materials and lower money rates will also facilitate the meeting of such deficiencies. Hence public works are bound to play an important role in the business picture during the coming year.

At the end of this year the Excess

Profits Tax will be eliminated. Many people, particularly security analysts, believe that the elimination of this burdensome tax will benefit stockholders primarily. This is not likely to be the case. In all probability the elimination of the Excess Profits Tax will benefit to a large extent ultimate consumers in the form of lower prices or of better quality goods. Since the liquid savings in the hands of the people are large and since the economic security of the people is broad, lower prices or better quality goods will induce many individuals to spend more freely. Therefore, consumption expenditures may be expected to remain high even though production and disposable income may decrease.

Although military expenditures have passed their peak they will continue to be large, because by now it is fully realized that the Soviet leaders respect nothing but force. Whereas during the period 1948-49, the first post-war mild readjustment, military expenditures amounted to about \$14 billion, during the coming year total defense expenditures including foreign aid will still be near the \$50 billion mark. This is bound to have an impact on business activity.

The Attitude of the Government: Not only are the forces inherent in the private



sector of the economy strong enough to prevent a sharp decline in business activity but one may also expect that the government will take measures to prevent a wholesale readjustment from assuming a more serious character. The measures at the disposal of the government, briefly, are these:

Credit Policy: As indicated above, the credit policies of the Reserve authorities have already undergone a change. Should business continue to decline, a further liberalization of credit policies by the monetary authorities may be expected. Under these circumstances it would not be surprising if the Reserve Board were to lower reserve requirements and adopt an even more aggressive open market policy. Easy money will have an impact not only on public works but also on capital expenditures by private industry. The pent-up demand for public utilities is still great and easing money market conditions will facilitate the flotation of public utility securities and the enlargement of utility services. Low money rates will also stimulate home construction.

Tax measures taken by the Congress and the Administration can also exercise a powerful influence on business. The elimination of the Excess Profits Tax and the reduction of personal income taxes by about 10 per cent have already been voted. In all probability other tax alleviation measures will be enacted by the Congress during the year. This, of course, may lead to a budget deficit during 1954-55. However, while it is generally recognized that continued deficit financing is unsound it also is realized that in a period of declining business activity it would not be advisable to impose new tax burdens on the people to meet the huge expenditures which are caused primarily by the need to strengthen the military security of the free world. A budget deficit, even though relatively small, not only will lead to an increase in the means of payment (deposits) if the deficit is financed by the banking system but also create an inflationary psychology among many people. Hence the deficit influences business sentiment.

STIMULANTS TO CONSTRUCTION

The government can influence materially construction activity through modification of Title I of the FHA which deals with rehabilitation of older property. In all probability this phase of construction activity will play a more important role in 1954 than in previous years. Similarly, a liberalization of the loan provisions of FHA and VA will stimulate construction of lower-priced homes. Since the economy of the country is essentially sound and since the political atmosphere of the country is favorable to business, one may expect that the above measures will have a beneficial effect on business activity.

From the above one may therefore conclude that the decline in business

activity will not go very far and that as soon as the excess of inventories has been liquidated and the volume of consumer credit becomes somewhat lower business will level off and then resume its upward trend.

PATTERN OF BUSINESS

The pattern of business will be marked by a relatively high level of business activity and by very keen competition. The competition will result from the fact that the productive facilities of the country are very large and the rest of the free world is less dependent today on the output of American fields and factories. The competition will be further enhanced by the fact that new products have appeared in the market which will be competitive with older ones. It goes without saying that manufacturers of older products will not willingly give up their markets. The keen competition is bound to lead to a lowering of the margin of profits and to failures, particularly of those who have inexperienced management and are not properly financed. Competition, however, is one of the pillars on which the American economy rests. One of the principal reasons for the lower standard of living in many free countries of the world is that cartels prevent competition which leads to better products at lower prices.

Commodity prices, particularly wholesale prices, seem to have reached their peak in February-March 1951 when the index of wholesale prices (1947-49=100) stood at 116.5. In September 1953 the index stood at 111.0. No material general decline in wholesale prices may be expected, however, partly because costs of production, notably labor, will remain high and farm prices, being supported by the government, cannot decrease materially from the present level. The movement of commodity prices, however, will not be uniform.

The soft goods industries on the whole should fare better during the coming year than the durable consumers goods industries. This is partly because the former underwent a serious readjustment from the middle of 1951 to the middle of 1952. Profit margins in these industries are already small. Inventories have been kept down and whenever there is a tendency for inventories to increase, cutbacks in production are adopted. The durable consumers goods such as automobiles and household equipment which enjoyed a long sellers' market have entered a period of keen competition which will become more acute as time goes on. Output of such goods will probably decrease in 1954.

Wage rates will be maintained, although a considerable effort will be made to increase productivity of machinery and equipment as well as labor in order to lower costs of production. Increased efficiency will enable many manufacturers to offer better quality goods and in some instances lower prices. This will stimulate demand and play an important role

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in the recovery. In a highly competitive market it is not possible to shift increases in the costs of production on the ultimate consumer as is the case in a sellers' market.

CONCLUSIONS

The post-war boom reached its peak in April 1953 and the economy of the country at present is in the midst of a readjustment. Based on existing forces operating in the economy the readjustment will not be uniform, should not last long and should not go very far.

The soft goods industries which had already undergone a serious readjustment from the middle of 1951 to the middle of 1952 should do better than durable consumer goods industries. Inventories in the former are not large and any decline in the demand is followed by a curtailment of production. In the durable consumer goods industries not only will the output in 1954 be smaller than in 1953 but also competition will be much keener. Once inventories have been reduced and consumer credit outstanding, which currently is at a very high level, has declined, business activity in this group of industries will level off and then resume an upward swing.

The optimism about the prevention of a serious recession is based on the facts that the economy of the country is sound, there is still a great pent-up demand for all kinds of public works, the savings of the people are large and the population as well as the standard of living of the people of the country are steadily increasing.

The government is bound to play an important role in influencing business psychology as well as business activity. The elimination of the Excess Profits Tax will enable many corporations to lower prices. The reduction in the personal income tax rates will increase the disposable income

of those in the middle and higher-income brackets. Further tax alleviation may be expected in the future. The credit policies of the monetary authorities which already have undergone an important change will be guided by the desire to exercise a favorable influence on business activity. Modification of Title I of the FHA and liberalization of the policies of the FHA as well as of the VA will stimulate rehabilitation of older property as well as the construction of new homes.

While the Administration is striving to reduce expenditures and to balance the budget, it is evident that with the decline in business activity the deficit for the fiscal year 1954-55 may be substantial, and the financing of this deficit in part through the banking system not only will increase the means of payment but also will create a more favorable buyer's psychology, individual as well as corporate.

While business activity will remain at a relatively high level, competition will be very keen, perhaps keener than ever before. Not only is the productive capacity of the country greater by 50 per cent than at the end of the war, but the productive capacity of the free world has also increased materially, resulting in a decline in exports from this country and an increase in imports into the United States.

In a period of keen competition it is of the utmost importance to be a low-cost producer as well as distributor. Those who are in a position to reduce their costs and hence to offer to the public good merchandise properly priced will do well. Those who are still dreaming of the lush sellers' market and are unable to streamline their activities are bound to fall by the wayside.

Finally, the American economy is a dynamic one. As such it is bound to have its ups and downs. The main thing to consider is that the readjustment is not the beginning of a long drawn-out recession and certainly not of a serious depression.

Rod and Gun

(Continued from page 13)

had a cup of coffee and warmed my hands. The winter steelhead season was off to a most satisfying start.

Actually, winter steelheading begins much earlier than January along most West Coast streams. There are, speaking in the broadest possible terms, two runs of steelheads. One, called the summer run, appears in some rivers as early as July and continues in others through October. Later, ordinarily beginning in November and lasting through February, the winter-run comes in. They are the big fish.

A run of steelheads is not a sudden influx that passes upstream in one churning horde and then is gone. It comes in dabs and dribbles, half a dozen, half a thousand or maybe only one or two at a time. Once they start in the late summer, there are steelheads moving slowly upriver toward the spawning grounds during all the following fall and winter. The trick is

to find them when the water is right. High, muddy water is the worst hazard to his sport with which the winter steelheader has to contend.

I have no idea how many steelhead streams there are. Everybody has heard of the famous ones—the Eel, Klamath, Rogue, Umpqua and others about which so much has been written—but few realize that there are countless short, coastal rivers that never have achieved widespread acclaim. Surprisingly, they provide most of the best fishing during the winter months. Many of them don't have summer runs; they're too low then. In the winter when they're flowing strongly, however, the big fish come in.

Being short, these little rivers clear more quickly after a rain than do the big ones. While a long stream like the Rogue may stay high and muddy a month at a time, all of those that head on the west

side of the Coast Range clear in a matter of days after a heavy rain. Consequently, they provide more fishing.

It would be rather foolish to attempt to tell anyone specifically where to go for winter steelhead fishing because it is everywhere from the San Lorenzo River, south of San Francisco, to the tip of the Olympic Peninsula, in Washington. I think the best system is to get on U.S. 101, the Coast Highway, anywhere in northern California, Oregon or Washington, and follow it in either direction. Stop whenever you cross a stream that looks promising and make local inquiry. Odds are, there are steelheads in it. In fact, there are steelheads in most of them at one time or another, whether they look promising or not.

YOU CAN find accommodations almost anywhere in the winter because the tourists are in hibernation then. Tackle shops, boat liveries and similar places are good sources of information on where to fish. It is advisable to hire a guide in new territory and it is essential if you are going after steelheads for the first time and want to catch some. The sport is highly specialized and a competent guide not only will show you where to fish; he will show you how, as well, and that is equally important. Furthermore, some of the streams can be fished properly in winter only from a boat. The West Coast guides with whom I have fished were the finest boatmen I ever saw, anywhere.

Three years ago, Francis H. Ames, of Portland, and I floated a stream that I will not name (for purely selfish reasons) with Ken Curtis, of Waldport, Oregon. I have fished with many different guides for quite a variety of fish and in widely scattered areas, but I never met anyone who could top Ken's knowledge of the water and how to fish it.

We drove ten miles upriver early in the morning and put in his dory-like river boat. We ran a short rapids. Two hundred yards below he pulled over toward the far shore and began rowing upstream just fast enough to hold the boat motionless on the swift water. "Now," he said, "cast just above that swirl," indicating a spot in mid-channel that looked no different from any of a thousand others to me.

I tried first. "About a yard short," he said.

I fished the cast out, anyway, but nothing struck. Then Ames tried it. "Too far downstream," Ken told him.

I tried again, but went a little too wide,

according to our guide. On his second attempt, Ames scored a bullseye. "That's it," Ken said. "That's just right. You should get one that cast."

Thirty seconds later, before the sinker had bumped along the gravel bottom more than a yard or two, my companion hooked a steelhead that, when we eventually got it on them, pulled the scales down to a little better than ten pounds.

That experience was repeated, with slight variations, all day long. Sometimes we'd float half a mile without making a cast. Occasionally, Ames or I would say, in effect, "That water looks pretty good. Don't you think we ought to try it?"

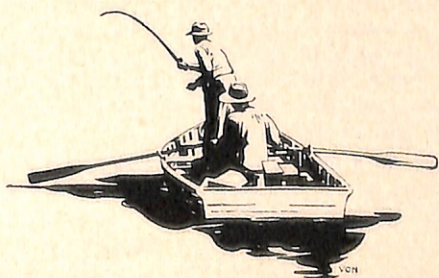
Invariably, Ken's reply would be, "Can if you want to, but I don't think it's much use."

Invariably, though Ken obligingly held the boat whenever we desired, the places that looked inviting to us failed to yield a strike. Not once, during the entire day, did we fish a spot that he suggested without hooking a steelhead. That evening when we took the boat out our score was: Eighteen hooked; eight landed, of which the smallest weighed eight pounds, the largest fifteen, and four released. We made no attempt to keep track of the fish that took but got off before we had a chance to play them.

Comparatively few winter steelheads are caught on flies. There are exceptions, but most of the time in most of the streams the water is too high, too discolored and too cold. For many years the standard outfit consisted of a long casting rod—usually between eight and ten feet long—and a standard multiplying reel, frequently filled with monofilament nylon line of 12- or 15-pound test. Spinning is becoming more popular now, but the long rod provides better control of the bait or lure in drift fishing and still is the favorite of most old timers.

THE STANDARD bait for winter steelheading is salmon eggs—either a single egg on a small hook or a cluster the size of the last joint of your trigger finger on a No. 4 short-shank hook. A three-way swivel is tied to the end of the line. A leader about two feet long extends from the swivel to the hook. A pencil sinker (a piece of lead wire about five inches long) is suspended from the swivel's third ring on a piece of thread.

In drift fishing, which probably is the most popular method, the rig is cast out and allowed to sink. The angler keeps his line tight and when he feels the sink-



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er touch the bottom he manipulates it so that it goes bumping along. He may walk the bank and so fish down through a long run or else make a series of casts from one position. In either case, he attempts to keep the sinker touching the bottom every foot or two. The bait, of course, trails out downstream a few inches off the stones. This keeps it at just the right depth to tempt any steelhead in its course. They habitually lie deep.

Lures, as a rule, are not nearly so effective during the winter as salmon eggs. When the water is clear, however, fish can be caught on spinners of several kinds, small plugs and spoons. These should be purchased locally. Steelheads in different streams don't see eye to eye on the question of which is most desirable.

During the past couple of seasons something new has come into the winter steelheading picture. It is simply a wad of fluorescent red yarn tied to a hook. It is about the size of a cluster of salmon eggs and is drift-fished, just as they are, but whether steelheads take it for them is a question that only they can answer.

Steelhead fishermen in many areas now buy this yarn ten yards at a time. Some of them roll up six inches and catch the roll under the leader between

the eye of the hook and the knot that fastens it to the shank. Then they pull the leader tight and cut the loops of yarn so that the ends dangle free. Others tie a wad of it to the hook with thread.

A great many fish have been caught on it, and countless arguments have sprung up as to whether it should be called a fly or a lure. Whatever it is, it works in water where only salmon eggs would work before. Since few baits are more messy and disagreeable to use than they, it was a doubly welcome discovery.

In order to enjoy his sport, the winter steelheader should have the proper clothing. This includes warm underwear, wool shirt and pants, hip boots, a knee-length raincoat and a sou'wester. It rains easily along the Coast, and while the air never is really cold, it usually has a damp and penetrating chill. A hand warmer in one pocket will be a great comfort, too.

The sport, admittedly, is a chilly one, and at times it can become most disheartening. It has thousands of enthusiastic devotees in the West, however, and the reward is great. To hook a great-slab-sided, sea-run rainbow with the sea lice still on him and bright as a silver dollar, to know that helpless feeling as the reel handles blur and the line slices out across the river, that is the thing. It's an experience you won't forget.

Wait in the Night

(Continued from page 5)

warmth of a Sunday after church, of the yellow cornfields and the smell of lilacs, and of friends who came to the house to talk of little things with his folks. He also thought of girls like Mary Forney, except that none of the girls he'd known would have come this far west.

It was all in his troubled mind, for near him was now the acrid smell of sweat, the snort of horses as Harrop dismounted and tended the team at Mary's wagon, and also near them, over in the cottonwoods, was the band of hostiles—the way they must have lurked there the day Jim Wayne and his wife faced death on this same spot.

Roby dismounted and handed the reins to Webb. The three of them were escort for Mary Forney, heading to Eltown. Three cavalymen and a lone girl facing the hostile band in the cottonwoods yonder. The unfairness of it irritated Roby.

He'd first seen Mary when Troop H had got across the creek in full gallop to disperse the Shoshones who had descended on the big wagon train at Split Buttes. Mary's father was among the dead, and Roby had tried all the more to be tender toward the girl. For a while he had the warm feeling that she was depending on him, and so he had let his mind dwell on the prospects of a girl finding herself suddenly alone in this country. She had an Aunt in Eltown, that much Roby knew, but it still left her alone, in a way.

Roby had old thoughts to go with this, thoughts that had to do with settling down, marrying, building a house and having a son. He'd had his share of cavalry life, fighting, long nights in which to think. Had his luck held good, all the way to meeting a girl like Mary? Had the cards been stacked this way for him from the start? That was why Roby knew he'd volunteer for escort even before Captain Quinlan asked. The problem was that Mary Forney was heading for Eltown, while the wagon train's destination was the far west; on this basis Major Cheppen retained the men he needed at Fort Day, while a full escort under Captain Quinlan accompanied the train.

"If the hostiles try anything," Captain Quinlan had reasoned, "they'll make an attack on the train. You, Sergeant Clinck, with Webb and Harrop, will leave two days after we do. With any luck at all, I don't think you'll have trouble. And if you do have trouble, Sergeant, then, for the sake of the girl, use your head."...

If he'd had his way, Roby wouldn't have let Mary go on. To reach Eltown you passed through Indian country, right through the thick of it, and, as it had turned out, Captain Quinlan had missed his guess.

As Webb slid off his saddle to stand alongside Roby, the girl came toward them. She stopped a distance away, standing straight as a pole, her black hair slicked back and her white face as

pale as a cameo Roby had once seen back home. Her lips were tightly set, so that her mouth had a hardness Roby disliked.

Webb spoke, to break the tension. "We're sorry it's happening this way, Miss." Awkwardly, Webb took off his hat and was turning it before his chest. "We're real sorry," he said again.

"Sergeant Clintock," the girl said suddenly.

Roby faced her. Her eyes seemed to hold a fire in them, but whether it was fear or anger he couldn't tell.

"No one has said anything, Sergeant, but I believe I can tell. Are we in danger?"

Roby felt the same irritation seize him. He wanted to say "Hell, we're here to stay. This is as far as we're going. Harrop hasn't put in two years even with Troop H, and this is where they'll get his scalp. This is where they'll get us—dead, the way the Waynes had died, only this time it'll be bloodier maybe. All the talk about peace with the tribes is just that. Talk."

But he said nothing, and with this he told her all she wanted to know. She gave the cottonwoods one look, then she turned and went to the wagon. Roby and Webb watched her rummage for a towel and wash pan; she went to the well and filled the pan, then, with the pan balanced on a fallen log, she rolled her sleeves and began scrubbing her face.

When she started drying herself with the towel, Webb went over.

He said, "Sergeant Clintock thinks we can hold them devils with our rifles long enough for Harrop to sneak you out through the back woods. You and he could return to Fort Day."

Mary Forney said, through the towel, "We may return to Fort Day, if we get away from here."

She said no more, and the chirp-like call of the chickadees seemed louder in the sudden silence. The girl lowered the towel, and her gaze fell on Roby.

"Sergeant Clintock," she said, "if you'd stop fretting about me maybe you'd have time to think of a way to get us all out of this, alive." She paused again, just as Harrop came up, and then she glanced around at each man. "You all know I was heading for Eltown. You know my father was killed at Split Buttes." Her words came with a sharpness, the kind Roby remembered his school mistress using when she rebuffed the boys. "I thank you for your concern," the girl was saying, "but if anyone is going back to Fort Day, they're going without me."

Roby saw Harrop holding his breath and looking straight ahead at the cottonwoods . . . and maybe wondering if he might get out of here alive . . . if he were to try and sneak the girl out through the back woods. Harrop was only twenty—old enough to recall what dead cavalymen looked like, old enough at twenty to have seen a tomahawk split open a man's skull. Maybe at this moment Harrop was reliving the agony of a long wait in the

night while a band of Indians snaked up, looking for you. If you could pick them off with your rifle, you had a chance for survival. If you let them close in, you were dead.

With memories like these to goad him, Harrop would move cautiously. But it wouldn't be enough.

"Miss Forney," Roby said, "if anyone can get you out of here, it's Harrop. He knows the country. Webb and I can keep that band of Indians here while you and Harrop escape through the woods." He tried to stand at ease, yet her stare made him shift around. "Harrop can get you out of here."

Roby knew he was lying. Now that the hostiles had their victims in sight, they'd leave no escape ways open.

"Thank you for your concern, Sergeant Clintock." The girl spoke quietly. "I have no intentions of returning to Fort Day." She laid her towel to dry over the siding of the well. She lifted the pan and dumped the water, and then she turned her back to him and her attention seemed to be on the half-burned house. Slowly, she strode toward what was left of the narrow porch.

"There's a girl full of spunk," Webb said. "She's made up her mind, and no Indian's going to make her change." He gave a quick look over his shoulder. "She's downright pretty, but I wouldn't want nobody who knows their mind that well. Give me the gentle lassie, the one what whimpers a little now and then." He pulled the saddle down and dropped it to the ground. "A man wants to feel he can order his woman around," Webb said. Now he slapped the neck of his horse and spoke affectionately. "Well, Boon, soon you'll belong to an Indian." He paused and looked at Roby. "You think this is a good place to stand them devils off?"

"As good as that hill," Roby said dryly, "or as good as that gully, or that field at the foot of the range." He knew his answer to Webb was like an indifferent shrug. That's what it was. No difference whether you died out there, or here in what was left of the house.

Roby caught himself smiling at the thought that a month from now Troop H, maybe with Captain Quinlan commanding, would ride into this valley to put things aright again. Stakes for grave-markers. . . .

FROM THE TIME he'd first seen her, Roby had been comparing Mary to girls he had known back home. There was one difference. The girls back home would live to breathe the fall air, would laugh under the lights of a Christmas tree, would perfume themselves and would never know anything about a girl named Mary Forney. They would never see Mary after the hostiles got through with her.

Roby heard Webb's voice again.

"I'm going to give them a fight. I'll take ten of them before they get me. You know what them devils'll do. They'll wait for nightfall. They'll use that gully to

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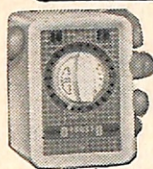
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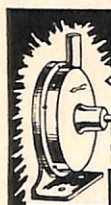
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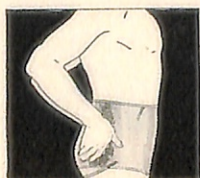
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snake up here, and we'll be watching without knowing our own eyes are cheating us."

Roby hadn't yet touched his own saddle. He stood there, listening to Webb, and his anger kept mounting within him.

"Webb," Roby said, "if you were in them cottonwoods, and if you saw us coming over the knoll, and if you had a rifle, what would you have done?"

"I'd have picked us off," Webb snorted. "They didn't pick us off," Roby said, "because they don't have rifles." He put his foot in the stirrup and swung up. "You keep me covered, Webb—I'll draw them out for you."

WITH THAT, before Webb could stop him, Roby Clintock rode out, away from the shade of the great ash-leaved maple. Out in the open the air was beginning to feel warm after the rain. Over by the alders a meadowlark flew an erratic course and disappeared among the bushes. Roby sat easy in the saddle and rode toward the gully.

He kept his attention on the cottonwoods. He was aware of the gully, aware that a young buck could have already crawled in there for the night attack. Roby's caution wasn't by chance. He knew Indian fighting.

The soft sound of mocassins in damp grass, the sudden flash of red skin, the flutter of a war feather, and the stare of eyes that had the cunning of a wolf in them, all found Roby waiting and ready. It would have been easy pickings for Webb with the rifle from the house at this distance. But Webb didn't fire. He was watching the cottonwoods, waiting for something to happen there. He was leaving the lone Indian to Roby.

Roby's mount reared at the sudden movement alongside. Roby held him in check. With the pistol whipped out, he leaned forward and lashed the Indian across the temple. The horse reared again as the young buck clawed for its reins. Roby fought the horse, and for the instant lost sight of what was happening in the cottonwoods. He lashed again with the pistol, and at last the Indian fell to his knees.

Now Roby heard Webb's rifle fire from the house. Shot after shot crashed through the still air. Roby spurred the horse toward the rise. He turned to look back at four pony-mounted Indians low-bent taking the chase. What they wanted was his pistol and rifle, and they were willing to die to get them.

Webb's rifle cracked again. One rider pitched off his pony. The remaining three veered away in a wide arc, turning back toward the concealment of the cottonwoods.

Roby let the horse jog the rest of the way to the house.

Mary watched him dismount, watched Harrop grinning as he took the reins, watched when Webb poked Roby in the ribs and jokingly said, "We'll fix 'em." Harrop led the horse to the barn and

Webb set up a barricade under the charred porch roof.

Roby was alone now, and she came over. She stood tall and thin before him, her black hair slicked in place, her hands at her sides, and Roby felt he didn't like what was coming.

"Was that a brave thing to do, Sergeant Clintock?" she asked him.

Roby looked at her. His anger was spent now, and there was nothing to say. All he could do was look at her.

"Or was it a foolish thing," she went on. "Were you trying to get yourself killed—to end this torture of waiting?"

Webb was right, Roby thought with annoyance. This girl knew her mind too well, and she spoke it. She didn't care if she hurt you, she spoke it. His mind fogged for an instant as he reached back in his memory for the vision of a girl, some girl he had known back home, any girl, one that would have—yes, as Webb had said: "...a lassie what whimpers a little now and then." But Roby found his memory poor; he had not known many girls, and he had never known a girl like Mary. No, he'd not want any settling down with the likes of Mary Forney.

"Sergeant Clintock," Mary was speaking. "I know men react in different ways to danger. Am I to assume you are afraid? Is that why you did such a foolish thing?"

Roby shook his head slowly, not in answer but to rid his mind of its thoughts. Then he smiled at her. "Maybe I am afraid." He nodded toward the open ground out there, toward the deceptively peaceful cottonwoods. "Afraid of what they'll do to you," he said.

He saw her blush, then the color drained away to leave her pale again. Her gaze, so steady till then, wavered for an instant. "I'll pray they don't," she said.

She was looking at him in an odd way, and he felt all the more annoyed with her. "I don't like this any more than you do," he told her. "I hate myself for being here. I've got to wait for them to come out." Did she understand what he was saying? Did she suspect any of his thoughts? Mary was standing before him the way he remembered his school mistress, Miss Archer, standing before the classroom of boys and gingham-dressed girls, and telling them they must stand up when an elder entered the room. It was a thought that didn't fit, not now, not with the hostiles waiting for darkness, not when he was standing here and wondering what kind of girl he had expected Mary Forney to be. "I'm sorry, Miss," he said at last, and he had the feeling he was shoving the girl aside.

"I'm sorry too, Sergeant," Mary said. "Maybe I shouldn't have spoken to you the way I did."

Roby remained silent. It didn't matter anyway. He turned to glance at the cottonwoods, and he noted the pall that had begun to envelop the open ground. "We

better get ready," he said hoarsely. "We'll have darkness soon."

She followed him to the house, and he almost expected her to order everyone to their place.

WHEN THE shadows lengthened the bird cries increased for a while, but then died out with the approaching darkness. The crickets started up. Roby listened, suspiciously. An Indian knew how to make all the sounds he needed.

The moonlight played a merry, crazy game of shadows and gleaming silhouettes, movements that froze when you stared at them too long, and seemed to move when you took your eyes off them. You heard the breathing you knew to be your own, and you heard the breathing of the girl near you, and, somehow, you couldn't help feeling sorry for her.

If she'd only grab my arm and say she's scared, Roby thought. If she'd tremble—if she'd admit to herself she's scared, then, maybe I'd bring myself to like her.

An owl hooted, and Roby wondered if it was an owl. The crickets cried. He listened to Mary's breathing.

Webb and Harrop had positioned themselves at the opposite sides of the roofless back room, by the windows. Both had rifles, and both could keep watch

over the barn where the horses were tethered. The rain had been heavy the day before, and the wood was all too wet for the hostiles to kindle a fire.

Roby had taken a position near the open porch, with rifle and pistol and all the ammunition he had. From here he could see the clearing and the gully. The fight would be waged stealthily... when ever the moonlight died for an instant, the enemy would crawl forward, snaking toward the house. Tomahawks would do the ugly work, unless the rifles and pistol got them before they reached the house. A few would try for the barn and the horses, with caution, for they wouldn't know if a sentry had been posted there.

This time the owl's hoot seemed to falter, and seemed closer to the gully, just as the moon slid back of a cloud bank. Roby fired the first shot, firing at the movement he'd seen under the maple. The echo of the shot died. Roby was aware of the situation—they'd have to make every shot count, and at that they wouldn't have enough to last till daylight.

From the back room an exchange of whispers between Webb and Harrop could be heard. Harrop had seen movement by the barn. When Harrop's rifle cracked the shot reverberated for a while, then the silence fell heavy again. The moonlight spilled through the trees and the shadows seemed to run in all directions. Roby opened fire, shot after shot, each dulling his ears, blanketing Webb's and Harrop's fire from the back room.

It's no use, Roby told himself as the firing ceased for a moment. We haven't enough to hold them off this way. He made his way to the back, through the big room. "Watch your shots," he whispered.

"Watch yourself," Webb retorted. "I nearly took you for an Indian."

Roby took his position again at the porch, and soon again there was the rustling sound of feet in tall weeds that said a young buck was eager to close in.

Roby sensed Mary moving closer to him. "The well," she whispered. "I saw something—by the well."

"If he's there," Roby said, "he'll rush the house."

Roby set himself. He saw the war-paint of the face distorted by the moonlight. The Indian took two crouching steps, then broke into a run. Roby waited for him, and when he fired the buck pitched face down across the flooring of the porch.

Roby waited for the girl to sob aloud in fright, but she didn't.

Could one night last forever? You knew, as you'd always known, that an Indian too writhes in pain when he dies, and you knew that after a while you'd lose track of the dead ones. You also knew you'd run out of shells for the rifle, and then, cursing under your breath, you realized that the pistol was very small in your hand. That didn't matter either, for in your left palm you held your last shot. It was for the girl. You weren't sure if

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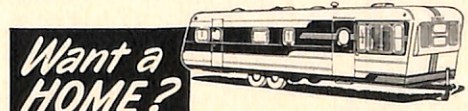
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you had the right to kill her, but you were sure of the hell she'd go through if the hostiles got her alive. You rammed that last bullet in, and your hands felt clammy. You thought you ought to speak to her first.

"Mary—"

She didn't answer, though she was right by your side.

"Mary—let me hold your hand."

Her hand was warm and soft. You felt empty inside, guilty, afraid of what you were about to do. You brought the muzzle up and as it glinted blue in the moonlight, you felt you'd never raise the weight of it, never steady your hand to the act which duty and mercy demanded. Yet you didn't love Mary, not the way you wanted love to be.

SUDDENLY, then, Mary was speaking to him, and he felt a strange sensation he'd never known before. Her voice was soft, as soft as her hand, but there was even more to it than that. Her voice filled him with warmth.

"I was thinking of the people who had lived in this house," Mary said. "They were happy here. Did you see the curtains on the windows? If a woman puts up pretty things it means she's happy."

Roby kept silent, bracing himself for what he was about to do. What did Mary know about the Waynes? Nothing. She didn't see the body of Mrs. Wayne. Roby wanted to tell her, wanted her to know, wanted her to forgive him for this act. Mary was very close to him, and the pistol was half-raised in his right hand.

Then he felt her grab his sleeve. He didn't have the courage to look at her face. Was she smiling? He'd never know—

The creak came from the porch side. As Roby turned he saw the looming bulk, the war feather in the shaven head outlined against the night sky.

His first flash-thought was to fire point blank. But he needed that last shot. He had time to drop the pistol before he lunged to get between the raised tomahawk and the girl. With all his strength and weight he fought to overpower the Indian.

The moonlight spilled bright again, and in one instant Roby caught sight of the girl. He saw her thin arm reaching out for the pistol on the floor. He saw her clasp the butt in her two hands, and then she aimed at the Indian's back.

"No, Mary!" Roby shouted. "For God's sake, no! That's the last—"

That last shot sounded louder than any Roby had ever fired. That was the shot he'd saved for the girl, his one act that was to be a merciful gift.

He dropped the dead weight that no longer struggled in his arms, then tore at the thong that held the tomahawk to the buck's wrist.

He tried to tune his senses to the night sounds. The owl's hoot and the crickets crying, and the rustling leaves in the light breeze. He strained his eyes to dis-

tinguish the false movements made by the merry, crazy moonlight.

Roby Clintock knew he was waiting for death to rush the house. There was no escape now. There was only the futile and agonizing wait.

He thought of home, but somehow he thought also of Troop H and of Captain Quinlan telling him "And if you do have trouble, Sergeant, use your head."

Roby scowled. Easy advice, when you're not required to take it yourself. Use your head for the sake of the girl. He'd tried, and he'd lost out.

His helplessness made him angry, and he kept letting his anger grow. He'd need a mad fury to fight those devils when they rushed the house.

Was there any hope, he asked himself. What would Jim Wayne have done? Not a thing! The Indians had got him out there in the field, by the plow. He didn't have time to even fight back. Had he been able to, would he have tried to kill his wife before the hostiles got her?

And Captain Quinlan—what would he do now?

Suddenly Roby came up with a start. He retraced his thoughts.

Jim Wayne's rifle. The Indians had taken it, that Roby knew. But Roby knew something else. He remembered Jim Wayne at Fort Day, buying ammunition for his repeating rifle. But where? Where did Jim keep the boxed cartridges?

In a dash that was akin to madness, Roby jumped into the big room and raced to the back.

If I were Jim Wayne, he goaded himself, where would I keep it? He tore at an old chest, groped inside. Empty. He kicked in what Jim Wayne had made into a closet, and this too was barren.

Where would I hide it, Roby kept asking himself. One good place—under the flooring. . . .

He groped now along the boards like an animal, gripping with his fingers until his nails bled, searching for a loose board to—

He heard Mary screaming to him for help, and then all he knew was that he'd turned himself into a whirling, raging, hacking maniac. With the Indian's tomahawk, he fought for Mary's life, and for his own, and when at last his strength overcame the Indian he sank again to the floor and ripped the planks for a tell-tale sign of a hiding place.

At last he found it. The board came up, and when he felt under he touched the boxed shells.

"Webb! Harrop!" he shouted.

Looming bulks of his friends came toward him. He stuffed the shells into their hands.

"We'll last till morning," Roby said.

Webb began laughing. "We'll last, all right—if we can keep them devils away from the house."

Even as he spoke, a shadow dropped from the burned-away roof. A knife flashed for Harrop's shoulder. Webb

Stuart-Jensen Lodge Resolution Makes ELK HISTORY Available To All Members

One of the most interesting actions taken by a lodge in connection with the "History of the Order of Elks" was put into effect by Stuart-Jensen lodge No. 1870, located in Stuart, Florida. This lodge passed a Resolution, which was sent to the Magazine by Robert J. Randolph, Secretary, and which is published below, making ten copies of the History available to lodge members at all times. The "History of the Order of Elks" thoroughly covers the activities and accomplishments of the Order from its inception in 1868 through July 1952.

WHEREAS: The "History of the Order of Elks" by Past Grand Exalted Ruler James R. Nicholson, from the inception of the Order to the close of the 1952 Grand Lodge Session, is so comprehensive, informative and instructive to all Elks, and

WHEREAS: It has the highest approval of the Grand Lodge of this Order, and is published under the auspices of the Elks National Memorial and Publication Commission, and

WHEREAS: It is most beneficial in introducing to our new Brothers the noble work and high ideals of the Benevolent and Protective Order of Elks. Be it,

RESOLVED: Stuart-Jensen lodge No. 1870 make this history of Elkdom available to its members with the following provisions.

1. These books shall remain the property of Stuart-Jensen lodge No. 1870.
2. There shall be ten copies in good condition on the record at all times.
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swung the rifle and cracked the butt off the Indian's head, but not before the knife struck, and Harrop fell.

The youngster grunted. "Get me to a wall and give me my rifle. I'll hold my own."

So the three of them again took their places, braced and ready with their new-found hope for survival. They fired only when they were certain of their target, and Roby somehow didn't have the girl

on his mind. He was at peace now. Mary was safe....

The clouds drifted swiftly and the moon stayed bright upon the clearing, and soon, after the long dull silence, the redness came over the horizon. Roby Clintock had the feeling he had come awake.

The muddiness of his brain cleared slowly. He could see the gully and the cottonwoods. Webb and Harrop came

not everyone does as well, but E. O. Lockin, who started a business of his own, reports...

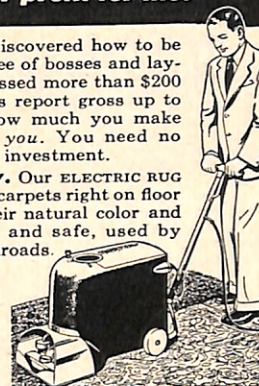
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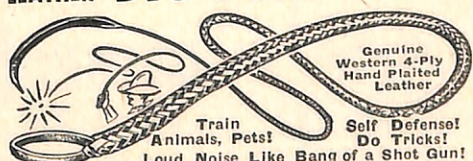
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around the side of the house, and the three of them looked at each other and grinned, and then Webb said, "Now we'll have time to fix you up, Harrop."

Roby found Mary asleep inside the big room. Her brow was unclouded, her cheeks cameo-smooth, her lips parted. She moved as Roby came in, then she was still again, sleeping.

When he came out he found Webb occupied in what had to be done. If you were wise, you strung Indian scalps over your wagon, and the hostiles knew you for a fighter.

"Maybe she won't like this hanging all over her wagon," Webb remarked, "but it'll save us trouble."

"Maybe she won't like it," Roby repeated Webb's words.

Webb shrugged and went on with his work. Harrop talked about the breakfasts he used to have at home, while Roby did the bandaging of the youngster's wound.

When Mary emerged from the house she did so as if she were at Fort Day. That was the way Roby saw it. She gave them one look, then went to the well, filled the pan with water, and washed up.

"Damn her ways," Roby said.

Harrop went to fetch the horses. Webb just smiled at Roby's remark.

Roby squinted at the house and the plow in the weed-grown patch of ground. Maybe Jim Wayne, he thought, at times didn't see eye to eye with his wife; maybe they quarrelled, maybe they didn't. Roby found himself wondering about it all the more now.

Had they met and fallen in love, Jim and his wife, or had it been just another marriage, a lonely man and a lonely woman getting together to make life easier for each other in this wilderness? Something must have bound them, something must have held them close.

Roby was still thinking about this as they hauled out past the gully and the cottonwoods.

"Why so thoughtful, Sergeant Clintock?" Mary Forney called out. She sat upright on the wagon seat, fully able to handle the team of horses. "The fighting is over."

Her voice had its same tautness, and Roby wished she'd let go the reins she held on herself. Yet she was smiling, oddly. He couldn't help but wonder

about her, and about the things Webb had said a woman should be.

"I do hope," Mary was saying, "You'll forgive me for speaking the way I did yesterday. I do believe I spoke the truth. Everyone has their opinions, of bravery and of foolishness, such as—"

The sun gleamed off her slicked black hair. She wasn't pretty, Roby decided, but she had good features. He had always wondered what kind of girl he'd be settling down with—he, a cavalry sergeant.

The thing about Mary was she knew her own mind. Right or wrong, she had called him a coward to his face. And the thing about a man, Roby was certain now, was that he sometimes needs the kind of woman who'll keep him in his place.

"Miss Forney," Roby said suddenly.

She stopped talking, and Roby didn't care that he'd interrupted her. Webb and Harrop were riding ahead. Meadowlarks were flitting all over the countryside, and the color of the sky was deep blue, with soft and puffy clouds stretched over the valley, and the wagon wheels were creaking noisily.

"Yes, Sergeant Clintock?"

"Would it be asking too much, Miss Forney, if—" Roby shook his head in rebellion. He started all over again. "Mary," he said, his voice husky now, "I would like to see you, when we get to Eltown. That is, I would like to see you ... if you had no—"

He'd never before given this part of it much thought, and he wondered why he couldn't find the right words. He took off his hat. She was looking at him with wide eyes, as if she had heard a clap of thunder.

Then she said, all prim and neat: "Sergeant Clintock, it will be a pleasure to see you." She straightened in her seat and turned her eyes to the front. "And now," she added, "will you kindly keep a distance while I change this old dress."

Sergeant Roby Clintock smiled broadly. He heeled his horse to one side and dropped back. He turned in the saddle to look once more at the Wayne place and the cottonwoods yonder, and he wondered if he'd done what Captain Quinlan had advised. "Use your head, Sergeant." No matter. Roby was certain of one thing. Mary was the girl for him.

In the Doghouse

(Continued from page 34)

war dog came to us across the water that there was created a lively interest in the breed. These are the dogs so often misnamed police dogs. Actually, there is no such thing as a police dog breed. Any large, courageous dog can be trained for police work and it is because the shepherds are big, strong and brave that they were in the majority among dogs chosen for war work and subsequently police work. In war they are used as messengers, sentinels and rescue workers.

Some police departments in the United States today employ them and they are widely used in Europe. There was a time, however, when Mr. Shepherd dog got too popular in the country and consequently went into a decline. This is the usual fate of a breed that achieves sudden wide-spread acceptance. Much of this is due to the fact that when certain breeds are in great demand, some breeders more concerned with their cash registers than their kennels will breed from

almost any kind of stock regardless of the health and character of the sire and dam of the pups.

The Airedale—and this was not so long ago—is another once-was reigning favorite. I know because at that time I owned several. This was back in the early Twenties. At that time the Airedale was a somewhat smaller dog than you'll find around today. He too, I suspect, is the victim of careless breeding practices, or better still call it mercenary breeding. No reason why these fine dogs should have suffered as they are among the best of all breeds. They're dead game, although not quarrelsome. If you should happen to have a lion roaming loose in your vicinity, if you are armed with a few airedales they'll take care of him or her. They are successfully used in Africa to hunt lions and that may give you some idea of just how tough these canine citizens can be. The Airedale is an unusually intelligent dog too, a war and police worker of exceptional ability. He's big enough, brave enough and when need be, aggressive enough. Being intelligent, just like the German shepherd, he's not hard to train.

Here's a fellow that at one time and for a long time was one of the most popular of all dogs—the Dalmatian. He's the fellow you could see as an accessory to every fire house. For some strange reason he has a peculiar affinity for horses. Of course, with the replacement of the horse by motorized fire apparatus, the Dalmatian is slowly fading from the fire house scene. Back in the historic coaching days he was widely used and to the extent that he became known as the coach dog, just as he later earned the name of fire-dog. When you do see him you'll usually find that he's white with black spots, but there is a variety in the breed that is

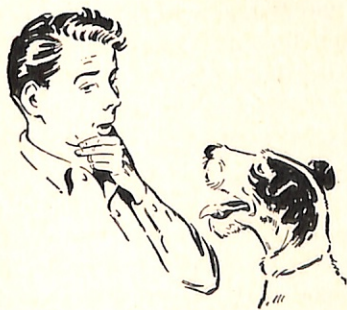
white with brown spots. It was Mark Twain who said he wasn't sure whether these dogs were white with black spots or black with white spots. The Dal has also been called in England the plumb pudding dog. Many years ago his duty was to trot under the cart or carriage of his master and guard both horse and equipment when the Boss would temporarily leave it. Despite the Dalmatian's fine and honorable past he too has declined as a household favorite and he's seldom seen now except at shows.

Here's a dog that was at one time known to almost every American farm scene—the water spaniel he was called. He was a fairly small dog and the companion of every farmer who owned one and hunted. He was a good worker on small furred game and feathered game too and also a fine water retriever. Very few are seen in cities and until recent years the breed was not holding its own on the farms, although it never declined to the extent described for other breeds in this article. It went for many years without recognition as a pure bred although generation after generation of these dogs on the farms bred true to type. In recent times the American Kennel Club has given official recognition under the designation of American water spaniel.

The popular breeds today according to the latest figures obtained, and these according to registrations of pure bred with the American Kennel Club are for January to June of 1952 (latest available six month's figures): Cocker spaniel, 46,823; Beagle, 41,633; Boxer, 34,639, and Collie, 21,144.

You can be sure that with the years there will be changes in this order because there are fashions in dogs and fashions, the world over, always change.

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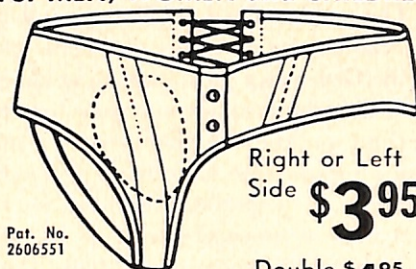
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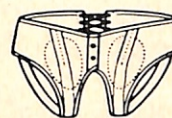
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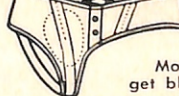
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Editorial

MICHAEL F. SHANNON

The sudden death of Past Grand Exalted Ruler Michael F. Shannon came to his thousands of friends and admirers in the Order as a most saddening shock.

Such tribute as we may pay him here is based on those sterling qualities he possessed as a man and as an Elk and that all those who have been in touch with him as friends, brothers or acquaintances have so fully appreciated.

A man of unusual vision, he was the first Grand Exalted Ruler to take recognition of the Communist threat at the time of his election to office.

In his speech of acceptance in Kansas City in 1934 he said:

"This year there stands before the Order of Elks an objective more important than all others."

He then delivered a stirring address condemning the Communists who, he said, "would destroy the business of the country, disrupt forever the family relations, abolish religion, liquidate the American institutions and tear down the Flag."

Later, standing on the steps at the Capitol in Washington, he addressed 299 members of the United States Senate and the House of Representatives in a strong appeal for anti-Communist legislation, presenting to Vice President Garner, presiding officer of the Senate, and to Speaker Joseph W. Byrnes of the House of Representatives a petition advocating such legislation and bearing the signatures of hundreds of thousands of American citizens.

A man of convictions and courage, he fought vigorously for the principles in which he believed, but did so without leaving the sting of contest.

A congenial, understanding companion, he was a man of many strong and lasting friendships.

A natural and able organizer and leader, he was for many years responsible, to such extent as an individual can be responsible, for the growth, the strength and outstanding accomplishments of the Elks of California.

A conscientious man and a devoted Elk, he served with fidelity and distinction in all the offices he held in the Elks, which in addition to the Grand Exalted Rulership, included membership on, and the Chairmanship of, the Grand Lodge Judiciary Committee, membership on the Grand Forum, the Elks National Defense and Public Relations Commission and the Elks War Commission.

During the last twelve years he was a most earnest and efficient member of the Elks National Memorial and Publication Commission.

A man of unusually sound judgment, his passing will leave a void in the national leadership of the Order most difficult to fill. In the Advisory Committee of the Grand Lodge, composed of the Past Grand Exalted Rulers, his opinions were highly regarded and his companionship greatly prized and enjoyed.

Six months ago he accepted an appointment as a member of the Convention Committee of the Grand Lodge.

He assumed the responsibility of the Chairmanship of

the local Convention Committee and proceeding with his usual energy and resourcefulness already had the plans well underway for the Grand Lodge Convention, which, upon his invitation, is to be held in Los Angeles in July.

The time he spent in various public services, community welfare programs and his fraternal associations were not permitted to interfere with his duty and attention to his church and his family.

He was a devout churchman and an exceptionally loving, thoughtful husband and father. To Mrs. Shannon and to his two daughters goes the heartfelt sympathy of his thousands of friends in the Order of Elks.

A LEADER AT WORK



In his speech accepting the Grand Exalted Rulership at the St. Louis Convention, Earl James made clear his firm conviction that there wasn't an outstanding lodge in the Order that had attained that success without "rendering good works to the community".

Service to mankind has been the keynote of his monthly messages in "The Elks Magazine," of his numerous addresses to lodges, State Associations and over the radio.

Grand Exalted Ruler James' leadership has been truly inspiring. He has succeeded to a remarkable degree in imbuing those who hear him with a new enthusiasm for Elkdom and a determination to make use of the great opportunities that await them to make our Order an even stronger force for good in community, state and nation. He has done this not by talking in high-sounding but empty phrases, but by speaking in practical terms, by offering concrete suggestions and by talking about services to others in terms of human experience and emotion.

This sound, practical idealism characterizes all phases of Grand Exalted Ruler James' administration. His Lodge Activities Committee has set as a goal a membership increase of 50,000 this year. The Grand Exalted Ruler has emphasized strongly, however, that he is not interested in mere numbers. In his view it is more important that members now on the rolls be loyal, active and interested participants in their lodges' progress. He has made it abundantly clear that he is not interested in new lodges merely for the sake of expansion, but that they must be soundly established, and give evidence that they are ready and able to contribute to Elkdom's tradition of service.

Brother James has traveled extensively in these past six months, yielding to the many appeals from Associations and lodges for his presence at their affairs. But this has not prevented him from giving the closest study to the business of the Order and to the administrative details associated with his high office. His District Deputies, his Committeemen and the officers of the Grand Lodge are aware of the personal attention that he gives to their work. The fact is that he really has not been away from his office when he travels, because he has carried his office with him. The Grand Exalted Ruler has the interesting and unusual ability to perform his administrative duties while on the road, as though he were in his own office.

Grand Exalted Ruler James already has left his impress on the Order. When his tenure has been completed, that impression will be deeper, bolder and it will be long lasting.

It's time to roll up your sleeve...



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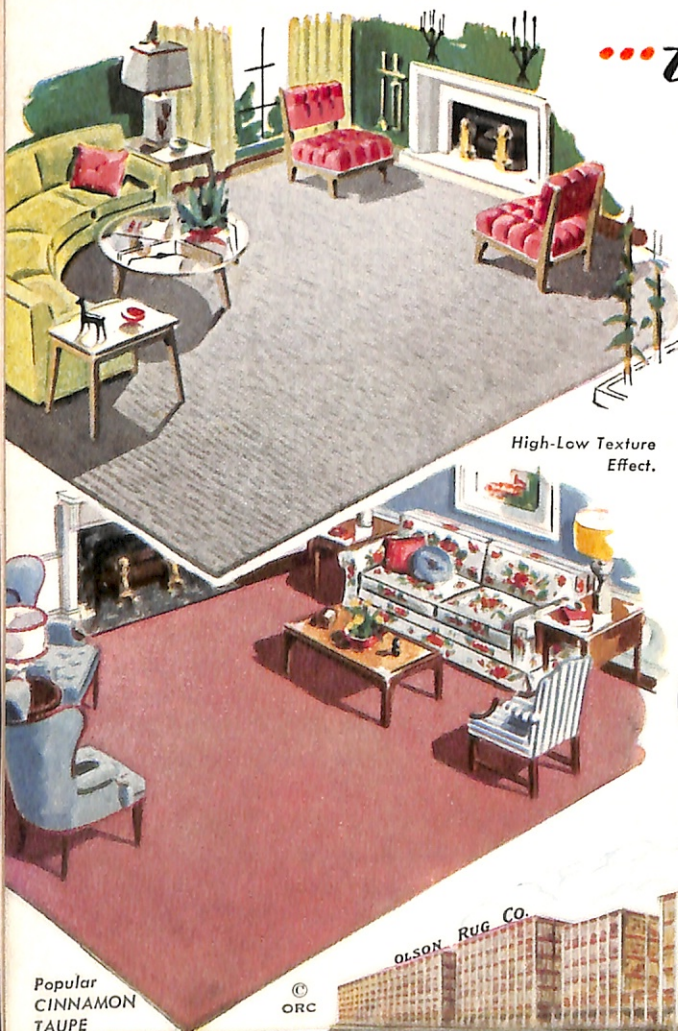
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